

Bags and Luggage in Poland

Market Direction | 2022-11-23 | 18 pages | Euromonitor

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Report description:

Luggage has been the most dynamic category within bags and luggage in 2022 both in current value and retail volume terms. The recovery of tourist traffic after the COVID-19 pandemic has been a key springboard to growth. Cheaper products in particular are gaining popularity to the detriment of more expensive leather options because the prevailing economic uncertainty is forcing consumers to look for savings.

Euromonitor International's Bags and Luggage in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bags and Luggage market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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A return to business spells good news for sales of bags while BNPL enables spending

E-commerce key to growth while Ochnik launches new concept stores

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