

Bags and Luggage in Poland

Market Direction | 2022-11-23 | 18 pages | Euromonitor

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Report description:

Luggage has been the most dynamic category within bags and luggage in 2022 both in current value and retail volume terms. The recovery of tourist traffic after the COVID-19 pandemic has been a key springboard to growth. Cheaper products in particular are gaining popularity to the detriment of more expensive leather options because the prevailing economic uncertainty is forcing consumers to look for savings.

Euromonitor International's Bags and Luggage in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bags and Luggage market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Bags and Luggage in Poland
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List Of Contents And Tables

BAGS AND LUGGAGE IN POLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

The return of travel coupled with an influx of Ukrainian migrants boosts sales of bags and luggage in 2022

A return to business spells good news for sales of bags while BNPL enables spending

E-commerce key to growth while Ochnik launches new concept stores

PROSPECTS AND OPPORTUNITIES

Economic pressures expected to limit growth in luggage in 2023

Sustainability concerns expected to be a growing influence

E-commerce set for further growth as consumers seek out the best deals

CATEGORY DATA

Table 1 Sales of Bags and Luggage by Category: Volume 2017-2022

Table 2 Sales of Bags and Luggage by Category: Value 2017-2022

Table 3 Sales of Bags and Luggage by Category: % Volume Growth 2017-2022

Table 4 Sales of Bags and Luggage by Category: % Value Growth 2017-2022

Table 5 Sales of Luggage by Type: % Value 2017-2022

Table 6 NBO Company Shares of Bags and Luggage: % Value 2018-2022

Table 7 LBN Brand Shares of Bags and Luggage: % Value 2019-2022

Table 8 Distribution of Bags and Luggage by Format: % Value 2017-2022

Table 9 Forecast Sales of Bags and Luggage by Category: Volume 2022-2027

Table 10 □Forecast Sales of Bags and Luggage by Category: Value 2022-2027

Table 11 □Forecast Sales of Bags and Luggage by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Bags and Luggage by Category: % Value Growth 2022-2027

PERSONAL ACCESSORIES IN POLAND

EXECUTIVE SUMMARY

Personal accessories in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for personal accessories?

MARKET DATA

Table 13 Sales of Personal Accessories by Category: Volume 2017-2022

Table 14 Sales of Personal Accessories by Category: Value 2017-2022

Table 15 Sales of Personal Accessories by Category: % Volume Growth 2017-2022

Table 16 Sales of Personal Accessories by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Personal Accessories: % Value 2018-2022

Table 18 LBN Brand Shares of Personal Accessories: % Value 2019-2022

Table 19 Distribution of Personal Accessories by Format: % Value 2017-2022

Table 20 Forecast Sales of Personal Accessories by Category: Volume 2022-2027

Table 21 Forecast Sales of Personal Accessories by Category: Value 2022-2027

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Table 22 □Forecast Sales of Personal Accessories by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Personal Accessories by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

Bags and Luggage in Poland

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