

Air Treatment Products in Germany

Market Direction | 2022-11-24 | 37 pages | Euromonitor

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Report description:

The hot summer in 2022, with long heatwaves, drove the growth of air conditioners in Germany, as consumers had to find solutions to fight heat beyond cooling fans in a period of record high temperatures compared with 2020 and 2021, when temperatures on average were higher, but not over such long periods. Even though portable room air conditioners is set to see a slight retail volume decline (but increase in current value terms), split air conditioners is expected to see dynamic increases in both...

Euromonitor International's Air Treatment Products in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Air Purifiers, Cooling, Dehumidifiers, Humidifiers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Treatment Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Split air conditioners have to be approved by cautious German renters and landlords

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