

**Middle East & Africa Construction Chemicals Market Forecast to 2028 - COVID-19 Impact and Regional Analysis - by Product (Concrete Admixtures, Asphalt Additives, Waterproofing Chemicals, Adhesives and Sealants, Flame Retardants, and Others) and Application (Residential, Commercial, Industrial, Institutional, and Infrastructure)**

Market Report | 2022-11-21 | 125 pages | The Insight Partners

**AVAILABLE LICENSES:**

- Single User Price \$3000.00
- Site Price \$4000.00
- Enterprise Price \$5000.00

**Report description:**

The construction chemicals market in Middle East & Africa is expected to grow from US\$ 3,989.61 million in 2022 to US\$ 5,373.02 million by 2028. It is estimated to grow at a CAGR of 5.1% from 2022 to 2028.

Development and Adoption of Innovative Products such as Ready-Mix Concrete

Ready-mix concrete is a concrete that is batched for delivery from a central plant instead of being mixed on the job site. It is ideal for many jobs. Ready-mix concrete is particularly beneficial when small quantities of concrete or intermittent placing of concrete are required. It is also ideal for large jobs where space is limited and there is little room for a mixing plant and aggregate stockpiles. There are several advantages of ready-mix concrete, making it a more viable and efficient alternative to site-mix concrete. Ready-mix concrete circumvents the messy and long-drawn task of producing the concrete onsite. With the better handling practices and proper mixing, the consumption of cement can be reduced by nearly 10% to 12%. Ready-mix concrete helps save on capital investments by not having to invest in plants and machinery for cement. All these benefits contribute to the increasing use of ready-mix concrete in various construction activities. Various cities are increasingly changing the traditional dynamics with growing ready-mix concrete penetration. Therefore, the development and adoption of innovative products such as ready-mix-concrete is predicted to offer lucrative opportunities for the Middle East & Africa construction chemicals market growth during the forecast period.

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## Market Overview

South Africa, Saudi Arabia, UAE, and rest of Middle East and Africa are the key contributors to the construction chemicals market in the Middle East & Africa. The growing demand among real estate developers and the surge in infrastructural projects owing to industrialization and urbanization in the region are the key factors anticipated to drive the construction chemicals market. The rising urban population has improved the construction of private residential buildings in semi-urban and urban cities. The government looks forward to investing copious amounts in the building and construction industry. According to World Bank Data, the total value of infrastructure and construction projects in the Middle East and Africa reached \$3.2 trillion in mid-2021. The increasing need for residential and non-residential buildings in the region has created lucrative opportunities for the Middle East and Africa construction chemicals market. The increasing adoption of innovative eco-friendly materials in construction and the presence of government standards and initiatives for developing the smart building in the region will drive market revenue growth during the forecast period-rapid urbanization and construction growth, with increasing government spending on infrastructure development through programs in the Middle East and Africa. The leading players in the region are in strategic collaborations that are likely to create growth opportunities for the regional market. In addition, rapid technological advancements in infrastructure development with improving economic conditions, thus resulting in rising disposable income among consumers, have created market opportunities for the Middle East and Africa construction chemicals market. Increasing investment in offices, malls, colleges, schools, universities, and hospitals in the region, with the global expansion of the hospitality business, is expected to support regional revenue growth during the forecast period.

### Middle East & Africa Construction Chemicals Market Revenue and Forecast to 2028 (US\$ Million)

### Middle East & Africa Construction Chemicals Market Segmentation

The Middle East & Africa construction chemicals market is segmented into product, application, and country.

Based on product, the market is segmented into concrete admixtures, asphalt additives, waterproofing chemicals, adhesives and sealants, flame retardants, and others. The concrete admixtures segment registered the largest market share in 2022. Based on application, the market is segmented into residential, commercial, industrial, institutional, and infrastructure. The residential segment held a largest market share in 2022. Based on country, the market is segmented into South Africa, Saudi Arabia, UAE, and rest of Middle East and Africa. Rest of Middle East and Africa dominated the market share in 2022. Ashland Global Holdings Inc; BASF SE; MAPEI S.p.A; Sika AG; Compagnie de Saint - Gobain S.A; Pidilite Industries Limited; Fosroc, Inc; RPM International Inc; and Dow Chemicals Company are the leading companies operating in the construction chemicals market in the Middle East & Africa region.

## Table of Contents:

### TABLE OF CONTENTS

- 1. Introduction
  - 1.1 Study Scope
  - 1.2 The Insight Partners Research Report Guidance
  - 1.3 Market Segmentation
    - 1.3.1 MEA Construction Chemicals Market, by Product
    - 1.3.2 MEA Construction Chemicals Market, by Application
- 2. Key Takeaways
- 3. Research Methodology
  - 3.1 Scope of the Study

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- 3.2 Research Methodology
  - 3.2.1 Data Collection:
  - 3.2.2 Primary Interviews:
  - 3.2.3 Hypothesis formulation:
  - 3.2.4 Macro-economic factor analysis:
  - 3.2.5 Developing base number:
  - 3.2.6 Data Triangulation:
  - 3.2.7 Country level data:
- 4. MEA Construction Chemicals Market Landscape
  - 4.1 Market Overview
  - 4.2 Porter's Five Forces Analysis
  - 4.3 Ecosystem Analysis
  - 4.4 Expert Opinion
- 5. MEA Construction Chemicals Market - Key Market Dynamics
  - 5.1 Market Drivers
    - 5.1.1 Strong Growth of the Construction Industry
    - 5.1.2 Government Support for the Development of Residential Construction Sector
  - 5.2 Market Restraints
    - 5.2.1 Fluctuating Cost of Raw Materials and Energy
  - 5.3 Market Opportunities
    - 5.3.1 Development and Adoption of Innovative Products such as Ready-Mix Concrete
  - 5.4 Future Trends
    - 5.4.1 Growing Demand for Green Buildings
  - 5.5 Impact Analysis of Drivers and Restraints
- 6. Construction Chemicals - MEA Market Analysis
  - 6.1 MEA Construction Chemicals Market -Revenue and Forecast to 2028 (USD Million)
- 7. MEA Construction Chemicals Market Analysis - By Product
  - 7.1 Overview
  - 7.2 MEA Construction Chemicals Market, By Product (2021 and 2028)
  - 7.3 Concrete Admixtures
    - 7.3.1 Overview
    - 7.3.2 Concrete Admixtures: Construction Chemicals Market - Revenue and Forecast to 2028 (US\$ Million)
  - 7.4 Asphalt Additives
    - 7.4.1 Overview
    - 7.4.2 Asphalt Additives: Construction Chemicals Market - Revenue and Forecast to 2028 (US\$ Million)
  - 7.5 Waterproofing Chemicals
    - 7.5.1 Overview
    - 7.5.2 Waterproofing Chemicals: Construction Chemicals Market - Revenue and Forecast to 2028 (US\$ Million)
  - 7.6 Adhesives and Sealants
    - 7.6.1 Overview
    - 7.6.2 Adhesives and Sealants: Construction Chemicals Market- Revenue and Forecast to 2028 (US\$ Million)
  - 7.7 Flame Retardants
    - 7.7.1 Overview
    - 7.7.2 Flame Retardants: Construction Chemicals Market- Revenue and Forecast to 2028 (US\$ Million)
  - 7.8 Others
    - 7.8.1 Overview
    - 7.8.2 Others: Construction Chemicals Market- Revenue and Forecast to 2028 (US\$ Million)

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- 8. MEA Construction Chemicals Market Analysis - By Application
  - 8.1 Overview
  - 8.2 MEA Construction Chemicals Market, By Application (2021 and 2028)
  - 8.3 Residential
    - 8.3.1 Overview
    - 8.3.2 Residential: Construction Chemicals Market - Revenue and Forecast to 2028 (US\$ Million)
  - 8.4 Commercial
    - 8.4.1 Overview
    - 8.4.2 Commercial: Construction Chemicals Market - Revenue and Forecast to 2028 (US\$ Million)
  - 8.5 Industrial
    - 8.5.1 Overview
    - 8.5.2 Industrial: Construction Chemicals Market - Revenue and Forecast to 2028 (US\$ Million)
  - 8.6 Institutional
    - 8.6.1 Overview
    - 8.6.2 Institutional: Construction Chemicals Market - Revenue and Forecast to 2028 (US\$ Million)
  - 8.7 Infrastructure
    - 8.7.1 Overview
    - 8.7.2 Infrastructure: Construction Chemicals Market - Revenue and Forecast to 2028 (US\$ Million)
- 9. MEA Construction Chemicals Market - Country Analysis
  - 9.1 Overview
    - 9.1.1 Middle East and Africa: Construction Chemicals Market, by Key Country
      - 9.1.1.1 South Africa: Construction Chemicals Market -Revenue and Forecast to 2028 (US\$ Million)
        - 9.1.1.1.1 South Africa: Construction Chemicals Market, By Product
        - 9.1.1.1.2 South Africa: Construction Chemicals Market, by Application
      - 9.1.1.2 Saudi Arabia: Construction Chemicals Market -Revenue and Forecast to 2028 (US\$ Million)
        - 9.1.1.2.1 Saudi Arabia: Construction Chemicals Market, By Product
        - 9.1.1.2.2 Saudi Arabia: Construction Chemicals Market, by Application
      - 9.1.1.3 UAE: Construction Chemicals Market -Revenue and Forecast to 2028 (US\$ Million)
        - 9.1.1.3.1 UAE: Construction Chemicals Market, By Product
        - 9.1.1.3.2 UAE: Construction Chemicals Market, by Application
      - 9.1.1.4 Rest of MEA: Construction Chemicals Market -Revenue and Forecast to 2028 (US\$ Million)
        - 9.1.1.4.1 Rest of MEA: Construction Chemicals Market, by Product
        - 9.1.1.4.2 Rest of MEA: Construction Chemicals Market, by Application
- 10. Company Profiles
  - 10.1 Ashland Global Holdings Inc.
    - 10.1.1 Key Facts
    - 10.1.2 Business Description
    - 10.1.3 Products and Services
    - 10.1.4 Financial Overview
    - 10.1.5 SWOT Analysis
    - 10.1.6 Key Developments
  - 10.2 BASF SE
    - 10.2.1 Key Facts
    - 10.2.2 Business Description
    - 10.2.3 Products and Services
    - 10.2.4 Financial Overview
    - 10.2.5 SWOT Analysis

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- 10.2.6 Key Developments
- 10.3 MAPEI S.p.A.
  - 10.3.1 Key Facts
  - 10.3.2 Business Description
  - 10.3.3 Products and Services
  - 10.3.4 Financial Overview
  - 10.3.5 SWOT Analysis
  - 10.3.6 Key Developments
- 10.4 Sika AG
  - 10.4.1 Key Facts
  - 10.4.2 Business Description
  - 10.4.3 Products and Services
  - 10.4.4 Financial Overview
  - 10.4.5 SWOT Analysis
  - 10.4.6 Key Developments
- 10.5 Fosroc, Inc.
  - 10.5.1 Key Facts
  - 10.5.2 Business Description
  - 10.5.3 Products and Services
  - 10.5.4 Financial Overview
  - 10.5.5 SWOT Analysis
  - 10.5.6 Key Developments
- 10.6 Compagnie de Saint-Gobain S.A.
  - 10.6.1 Key Facts
  - 10.6.2 Business Description
  - 10.6.3 Products and Services
  - 10.6.4 Financial Overview
  - 10.6.5 SWOT Analysis
  - 10.6.6 Key Developments
- 10.7 Pidilite Industries Limited
  - 10.7.1 Key Facts
  - 10.7.2 Business Description
  - 10.7.3 Products and Services
  - 10.7.4 Financial Overview
  - 10.7.5 SWOT Analysis
  - 10.7.6 Key Developments
- 10.8 RPM International Inc.
  - 10.8.1 Key Facts
  - 10.8.2 Business Description
  - 10.8.3 Products and Services
  - 10.8.4 Financial Overview
  - 10.8.5 SWOT Analysis
  - 10.8.6 Key Developments
- 10.9 Dow Chemicals Company
  - 10.9.1 Key Facts
  - 10.9.2 Business Description
  - 10.9.3 Products and Services

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- 10.9.4 Financial Overview
- 10.9.5 SWOT Analysis
- 10.9.6 Key Developments
- 11. Appendix
- 11.1 About The Insight Partners
- 11.2 Word Index

**Middle East & Africa Construction Chemicals Market Forecast to 2028 - COVID-19 Impact and Regional Analysis - by Product (Concrete Admixtures, Asphalt Additives, Waterproofing Chemicals, Adhesives and Sealants, Flame Retardants, and Others) and Application (Residential, Commercial, Industrial, Institutional, and Infrastructure)**

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