

Middle East & Africa Polyacrylamide Market Forecast to 2028 - COVID-19 Impact and Regional Analysis - by Type (Anionic, Cationic, and Non-Ionic), Form (Powder and Liquid), and End User (Water and Wastewater Treatment, Pulp and Paper Manufacturing, Oil and Gas, Mining Industry, and Others)

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Report description:

The polyacrylamide market in Middle East & Africa is expected to grow from US\$ 236.07 million in 2022 to US\$ 299.94 million by 2028. It is estimated to grow at a CAGR of 4.1% from 2022 to 2028.

Upraising Demand for Polyacrylamide from Oil & Gas Industry

The oil & gas industry is the major area of polyacrylamide applications. In oilfields, polyacrylamide is a versatile chemical treatment agent. Polyacrylamide is widely used in drilling, cementing, well completion, workover, fracturing, acidification, water injection, water shutoff profile control, and tertiary oil recovery. Polyacrylamide solution has a high viscosity, good thickening, and rheological regulation. Polyacrylamide has strong flocculation, which can flocculate the sand slurry and coal rock in the overall drilling process. It can clean the twist drill and drill tools, reduce contradictions and friction resistance, improve drilling speed, and reduce drilling costs during the drilling process. In the oil industry, polymers are used for polymer flooding. The wide range of applications of polyacrylamide in the oil & gas industry offers substantial growth prospects for the polyacrylamide market. The Middle East has various oil-producing countries, with the presence of many largest oil producers in Saudi Arabia, the UAE, and Iraq. According to the Organization of the Petroleum Exporting Countries, Saudi Arabia possesses ~17% of the world's proven petroleum reserves. The oil & gas sector of the country accounts for ~50% of gross domestic product (GDP) and ~70% of export earnings. Furthermore, in the UAE, ~30% of the country's GDP is directly based on oil and gas output. The strong presence of the oil & gas industry in these countries creates a huge demand for polyacrylamide. In addition, various oil-producing companies are spending more on increasing oil production to meet rising energy demand due to the booming population, further creating

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demand for polyacrylamide. Therefore, the high demand for polyacrylamide from the oil & gas industry is mainly driving the polyacrylamide market growth.

Market Overview

The Middle East & Africa will show developments in the polyacrylamide market due to the increasing need to efficiently treat the available water in the region. Also, increasing the use of polyacrylamide market for oil and gas applications in the region will further lead to market growth. In the oil recovery method, water is first injected into the oil reservoir so as to displace the oil and from there drive it into the production well; this process is known as water flooding. The overall efficiency of water flooding can be improved by injecting high-viscosity polymer, i.e., through the method of polymer flooding. Thus, more oil is forced into the production well, resulting in greater oil recovery activities. Polyacrylamide is extensively used in demand in the enhanced oil recovery process in the region. Thus, the initiatives for boosting the domestic production of oil and gas, and also the surging polyacrylamide demand for enhanced oil recovery are the factors offering lucrative growth opportunities for the product in this region.

Middle East & Africa Polyacrylamide Market Revenue and Forecast to 2028 (US\$ Million)

Middle East & Africa Polyacrylamide Market Segmentation

The Middle East & Africa polyacrylamide market is segmented into type, form, application and country.

Based on type, the market is segmented into anionic, cationic, and non-ionic. The cationic segment registered the largest market share in 2022. Based on form, the market is bifurcated into on powder and liquid. The liquid segment held a larger market share in 2022. Based on application, the market is categorized into water and wastewater treatment, pulp and paper manufacturing, oil and gas, mining industry, and others. The oil and gas treatment segment held the largest market share in 2022. Based on country, the market is segmented into South Africa, Saudi Arabia, UAE, and Rest of MEA. South Africa dominated the market share in 2022. SNF; Kemira Oyj; BASF SE; Mitsui Chemicals, Inc.; Ashland Global Holdings Inc.; Solenis; and Solvay S.A. are the leading companies operating in the polyacrylamide market in the region.

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