

Middle East & Africa Automotive Passive Safety System Market Forecast to 2028 - COVID-19 Impact and Regional Analysis - by Type (Airbag, Seatbelt, Occupant Sensing System, Child Safety System, and Others) and Vehicle Type (Passenger Car and Commercial Vehicles)

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Report description:

The automotive passive safety system market in Middle East & Africa is expected to grow from US\$ 220.09 million in 2022 to US\$ 241.17 million by 2028. It is estimated to grow at a CAGR of 1.5% from 2022 to 2028.

Technological Advancements in Passive Safety Systems

There is a growing trend of integrated vehicle safety that connects the passive safety system with active safety technology resulting in increasingly powerful electronic control units, and sensor technology providing the basis for increasing levels of semi- and fully automated driving functions. With the rapid expansion of the automotive landscape, manufacturers are primarily focused on improving the driving experience, and working toward the overall safety of passengers and drivers. Integrated safety enhances comfort, convenience and driver support with easy-to-use assistance systems and functions like health monitoring of the vehicle occupants. These technologies can help assist in critical driving situations and in protecting occupants. Some technological advancement have taken place in recent years. For instance, Autoliv has introduced Life-Cell airbags. This provides protection regardless of the occupant's position. When activated in conjunction with the deployment of the steering wheel airbag, the Life-Cell airbag acts like a protective cocoon. Similarly, ZF has introduced external pre-crash airbags that deploy outward from the sides of the vehicle. These airbags act as additional crumple zones in the event of an accident. Tests have shown it can help reduce the severity of occupant injuries by up to 40%. Self-driving cars will continue to improve the travel experience. ZF develops restraint systems such as seat belts and airbags to protect occupants in flexible seating positions. ZF has designed the airbags to adapt to the position of the occupants and new degrees of freedom in the passenger compartment. Moreover, the

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technological advancements in seatbelts are strengthening the market growth. Thus, such developments in technology for airbags and seatbelts are anticipated to drive the market. Thus, such trends in technology for airbags and seatbelts are anticipated to drive the market.

Market Overview

The MEA includes countries such as South Africa, Saudi Arabia, the UAE, and the Rest of the MEA. The region is expected to see a rapid rise in marketing and industrialization, further improving the diverse industries. The Gulf countries are economically advanced, while the African countries still have to balance the economic conditions of the Gulf countries. Several factors, such as growing passenger cars, commercial vehicles on the road, and automated technologies integrated within the vehicles, are positively affecting the automotive passive safety system market. In 2019, the production of vehicles in Africa, accounted for 1,105,147 units. Thus, the growth in vehicle production, growing disposable income, and rising demand for the passive safety system are driving the market growth in the MEA. Further, the government of various countries in the MEA has realized the importance of the automotive sector and is taking initiatives to strengthen the automotive sector in the region. For instance, the Government of South Africa launched South African Automotive Masterplan (SAAM), which aims to broaden and deepen the local value chains. Such initiatives by the governments in MEA countries might support the growth of the automotive sector in the region, which in turn will further support the demand for an automotive passive safety system in the MEA.

Middle East & Africa Automotive Passive Safety System Market Revenue and Forecast to 2028 (US\$ Million)

Middle East & Africa Automotive Passive Safety System Market Segmentation

The Middle East & Africa automotive passive safety system market is segmented into type, vehicle type and country.

Based on type, the Middle East & Africa automotive passive safety system market can be categorized into airbags, seatbelts, occupant sensing system, child safety system, and others. The airbags segment registered the largest market share in 2022. Based on vehicle type, the Middle East & Africa automotive passive safety system market is bifurcated into passenger car and commercial vehicles. The passenger car segment held a larger market share in 2022. Based on country, the Middle East & Africa automotive passive safety system market is segmented into the UAE, Saudi Arabia, South Africa, and rest of MEA. South Africa dominated the market share in 2022. Autoliv Inc; Continental AG; FAURECIA; Hyundai Mobis; Joyson Safety Systems; Knauf Industries; Robert Bosch GmbH; Toyota Gosei Co., Ltd; and ZF Friedrichshafen AG are the leading companies operating in the Middle East & Africa automotive passive safety system market.

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