

Middle East & Africa Liquid Silicone Rubber Market Forecast to 2028 - COVID-19 Impact and Regional Analysis - by Grade (Food, Medical, and Industrial) and End Users (Healthcare, Automotive, Consumer Goods, Electricals and Electronics, and Others)

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Report description:

The liquid silicone rubber market in MEA is expected to grow from US\$ 28.85 million in 2022 to US\$ 39.95 million by 2028. It is estimated to grow at a CAGR of 5.6% from 2022 to 2028.

Surging Application in Consumer Electronics Industry Favors the Liquid Silicone Rubber

Increasing penetration of electronic devices in wide range of technical consumer goods in households is surging the demand of liquid silicone rubber in consumer electronics, owing to its application in production of rubber which is widely used in smartphones, headsets, smart wrist bands and other gadgets owing to its high durability, and cost effectiveness, is propelling the demand for liquid silicone rubbers. Further companies are focusing on developing high-performing and convenient to use devices owing to increasing consumer demand. The consumer electronics demand is highly driven by consumers desire for more innovative and advance in technology electronics those helps in fulfilling daily life requirements in hassle-free ways. This factor has played a significant role in stepping up innovation and increasing the demand of liquid silicone rubber in consumer electronics. The availability of devices that manage the automation of daily tasks has fundamentally changed consumer preferences from standard electronics to multifunctional smart devices and this also supported the demand of liquid silicone rubber market. As a result, consumer electronics manufacturers have prospered due to high demand for a variety of wearable smart home devices and other consumer electronics, which has also directly influenced the demand of liquid silicone rubber.

Market Overview

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The Middle East & Africa liquid silicone rubber market consists of South Africa, Saudi Arabia, the UAE, and the Rest of the Middle East & Africa. The production of food-grade lubricants and gaskets, as well as the application of liquid silicone rubber in manufacturing home appliances and consumer goods, are all common uses in the food industry. The medical-grade liquid silicon rubber is widely used in this region in manufacturing the devices such as heart pumps, tubing, and surgical reconstructive components. Hence, the emerging healthcare sector in the Middle East and Africa driving the demand for medical-grade liquid silicone rubber market. The cosmetics and personal care industry especially, the cosmetics and fragrances industry is developing at a fast pace in the gulf countries. As the liquid silicon rubber possesses the properties of stability, flexibility, flame & high-temperature resistance, the Middle East region is widely applying it in the textile, footwear, and electronics industry. Also, it is used in the manufacturing of gas water heaters, furnaces, and smoke & carbon dioxide detectors. Hence, the emergence of the electronics and building industry in the Middle East and Africa further drove the liquid silicone rubber market.

MEA Liquid Silicone Rubber Market Revenue and Forecast to 2028 (US\$ Million)

MEA Liquid Silicone Rubber Market Segmentation

The MEA liquid silicone rubber market is segmented into grade, end users, and country. Based on grade, the market is segmented into food, medical, and industrial. The industrial segment registered the largest market share in 2022.

Based on end users the MEA liquid silicone rubber market is segmented into healthcare, automotive, consumer goods, electricals and electronics, and others. The healthcare segment registered the largest market share in 2022. Based on country, the market is segmented into South Africa, Saudi Arabia, UAE, and Rest of MEA. UAE dominated the market share in 2022.

Avantor, Inc., CHT Germany GmbH, Dow Inc., Elkem Asa, KCC Silicone Corporation, Momentive, Shin Etsu Chemical Co. Ltd., and Wacker Chemie AG are the leading companies operating in the liquid silicone rubber market in the region.

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