

Plywood Market by Type (Hardwood and Softwood), Application (Construction and Industrial), Uses Type (New Construction and Rehabilitation), and Region (North America, Europe, APAC, MEA, South America) - Global Forecast to 2027

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Report description:

The global plywood market size is projected to grow from USD 54.2 billion in 2022 to USD 73.3 billion by 2027, at a CAGR of 6.2%, between 2022 and 2027. Construction and industrial end users are driving the market growth thanks to the growing construction industry. A variety of causes contribute to this increase, including architecturally to close surfaces like walls, floors, furniture, and more.

The hardwood segment is one of the fastest-growing type segment during the forecast period.

Based on type, the hardwood segment is expected to be one of the fastest growing segment whereas softwood is the largest segment during the forecast period. Hardwood plywood offers a robust, reasonably priced, and ethically produced alternative. Softwood plywood is often used for industrial and construction projects, while Hardwood plywood is typically utilized for items like furniture and cabinets.

Softwood plywood is available in different grades for various applications. Softwood plywood in home construction exist in addition to roofs, walls, and flooring. Plywood is frequently used to cover soffits and eaves. Certain types of plywood, most notably T-111 siding, a grooved sheet product designed to resemble reverse board and batten siding, are produced expressly as siding products. Rehabilitation segment in uses type is expected to hold the highest growth during the forecast period.

The rehabilitation of buildings is one of the areas with a growing market in multifarious countries, especially in large urban centers where there is a low inventory of land available for new construction. The building rehabilitation and maintenance market are one of the most important economic sectors in construction, especially in the most developed societies. For instance, Europe is one of the prominent rehabilitation and maintenance markets due to its old infrastructural design. In the United States, this sector also accounts for an important fraction of the construction market. In addition, there are many other factors that indicate that the rehabilitation market has high growth potential in many countries: the growing social awareness that preservation and enjoyment

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of the building heritage have acquired, the favorable prospects offered in certain areas by the cultural sector as an engine for activity (cultural tourism), the progressive aging of existing housing, and so forth.

Asia Pacific water storage systems market is estimated to register the highest CAGR during the forecast period.

APAC accounted for a share of 77.0% of the plywood market in 2021 and is expected to register a CAGR of 6.6% in terms of value during the forecast period. High economic growth rate, growing manufacturing industries, cheap labor, and global shift of consumption and production capacity from the developed markets to the emerging markets in the region are the factors leading to the growth of the plywood market in Asia Pacific.

China is the key market in the region, consuming more than half of the demand for plywood. The market in the region is mainly driven by the presence of a large number of leading global plywood companies. China's wood and wood products industry has a huge influence on the worldwide market as the world's second largest wood importer (after the United States) and largest wood product exporter. The annual use of wood is expected to be 550-600 million m³, with building, decorating, paper production, and wood processing (furniture, wood flooring, wood-based panels, and so on) being the main consumers. According to the National Bureau of Statistics (NBS), new dwelling starts fell 11.4 percent in 2021 compared to 2020, and fell even worse in the first four months of 2022, falling 28.4 percent.

Information was gathered from secondary research and In-depth interviews were conducted with Chief Executive Officers (CEOs), marketing directors, other innovation and technology directors, and executives from various key organizations operating in the water storage systems market to verify the market size of several segments and subsegments.

-By Company Type: Tier 1 - 46%, Tier 2 - 43%, and Tier 3 - 27%

-By Designation: C Level - 21%, D Level - 23%, and Others - 56%

-By Region: North America - 37%, Asia Pacific- 26%, Europe - 23%, Middle East & Africa - 10%, and South America - 4%

The key companies profiled in this report are Georgia Pacific LLC (US), Boise Cascade Company (US), Weyerhaeuser Company Ltd (US), UPM-Kymmene Oyj (Finland), Svezza Forest Ltd (Russia), PotlatchDeltic Corporation (US), Greenply Industries Ltd (India), Century Plyboards India Ltd. (India), Austral Plywoods (Australia), and others.

Research Coverage:

-This report provides detailed segmentation of the plywood market based on type, application, uses type, and region. Type is divided into hardwood and softwood. Application is divided into construction and industrial. Based on uses type, the market has been segmented into new construction and rehabilitation. Based on the region, the market has been segmented into North America, Europe, Asia Pacific, the Middle East & Africa, and South America.

Key Benefits of Buying the Report

From an insight perspective, this research report focuses on various levels of analyses - industry analysis (industry trends), market ranking of top players, and company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the market; high growth regions; and market drivers, restraints, opportunities, and challenges.

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