

Tea in the US

Market Direction | 2022-11-14 | 23 pages | Euromonitor

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Report description:

Tea is hardly unique in facing supply chain challenges. In fact, in many ways it is amongst the better-off categories in beverages in the US, not having faced either the problems with harvests that have affected coffee, nor being especially reliant on aluminium cans, whose scarcity has caused considerable headaches in categories such as beer. Most pressing for tea has been the rising cost of shipping. As the US grows a negligible amount of tea, essentially the entirety of US consumption must be...

Euromonitor International's Tea in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Black Tea, Fruit/Herbal Tea, Green Tea, Instant Tea, Other Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tea market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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