

## **Staple Foods in Switzerland**

Market Direction | 2022-11-15 | 64 pages | Euromonitor

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### **Report description:**

Staple foods continued to be heavily influenced by the strong health and wellness trend at the end of the review period. Even before the outbreak of Coronavirus (COVID-19), there was growing awareness of and concern about the intake of certain types of processed food, as well as sustainability issues. Nonetheless, the pandemic intensified the focus on health and wellness and healthy eating, and sustainable sourcing and packaging. For example, the WHO published articles towards the end of the rev...

Euromonitor International's Staple Foods in Switzerland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Staple Foods market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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