

Staple Foods in Mexico

Market Direction | 2022-11-14 | 67 pages | Euromonitor

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Report description:

Sales of staple foods have observed mixed results within the different categories in 2022, with some like baked goods and breakfast cereals seeing a small decline in retail volume terms while processed meat, seafood and alternatives to meat, processed fruit and vegetables, and rice, pasta and noodles all seeing growth. With the cost of living seeing a sharp increase in 2022, due in part to the rising cost of food and energy, some consumers have looked to reduce to make savings, including when it...

Euromonitor International's Staple Foods in Mexico report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Staple Foods in Mexico
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List Of Contents And Tables

STAPLE FOODS IN MEXICO

EXECUTIVE SUMMARY

Staple foods in 2022: The big picture

Key trends 2022

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 1 Sales of Staple Foods by Category: Volume 2017-2022

Table 2 Sales of Staple Foods by Category: Value 2017-2022

Table 3 Sales of Staple Foods by Category: % Volume Growth 2017-2022

Table 4 Sales of Staple Foods by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Staple Foods: % Value 2018-2022

Table 6 LBN Brand Shares of Staple Foods: % Value 2019-2022

Table 7 Penetration of Private Label by Category: % Value 2017-2022

Table 8 Distribution of Staple Foods by Format: % Value 2017-2022

Table 9 Forecast Sales of Staple Foods by Category: Volume 2022-2027

Table 10 □Forecast Sales of Staple Foods by Category: Value 2022-2027

Table 11 □Forecast Sales of Staple Foods by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Staple Foods by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAKED GOODS IN MEXICO

KEY DATA FINDINGS

2022 DEVELOPMENTS

The price of tortillas keeps rising due to the rising cost of ingredients

Government measures to curb the impact of inflation impacting the category

Foodservice sales continue their recovery as COVID-19 restrictions lifted

PROSPECTS AND OPPORTUNITIES

Tortillas will remain at the heart of the Mexican diet

New legislation to regulate the use of trans fats likely to add weight to the developing health and wellness trend

Little change expected in the competitive landscape which remains divided between packaged and unpackaged options

CATEGORY DATA

Table 13 Sales of Baked Goods by Category: Volume 2017-2022

Table 14 Sales of Baked Goods by Category: Value 2017-2022

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Table 15 Sales of Baked Goods by Category: % Volume Growth 2017-2022

Table 16 Sales of Baked Goods by Category: % Value Growth 2017-2022

Table 17 Sales of Pastries by Type: % Value 2017-2022

Table 18 NBO Company Shares of Baked Goods: % Value 2018-2022

Table 19 LBN Brand Shares of Baked Goods: % Value 2019-2022

Table 20 Distribution of Baked Goods by Format: % Value 2017-2022

Table 21 Forecast Sales of Baked Goods by Category: Volume 2022-2027

Table 22 □Forecast Sales of Baked Goods by Category: Value 2022-2027

Table 23 □Forecast Sales of Baked Goods by Category: % Volume Growth 2022-2027

Table 24 □Forecast Sales of Baked Goods by Category: % Value Growth 2022-2027

BREAKFAST CEREALS IN MEXICO

KEY DATA FINDINGS

2022 DEVELOPMENTS

The return to more active lifestyles away from the home has a negative impact on retail volume sales of breakfast cereals in 2022

Kellogg retains dominant position as players look for new ways to attract shoppers

Players making more effort to improve the perception of breakfast cereals

PROSPECTS AND OPPORTUNITIES

Private label to increase its share but Kellogg likely to retain dominance

Legislation to regulate the use of trans fats might impact this category

Breakfast cereals predicted to see slow growth as consumers prioritise essential goods

CATEGORY DATA

Table 25 Sales of Breakfast Cereals by Category: Volume 2017-2022

Table 26 Sales of Breakfast Cereals by Category: Value 2017-2022

Table 27 Sales of Breakfast Cereals by Category: % Volume Growth 2017-2022

Table 28 Sales of Breakfast Cereals by Category: % Value Growth 2017-2022

Table 29 NBO Company Shares of Breakfast Cereals: % Value 2018-2022

Table 30 LBN Brand Shares of Breakfast Cereals: % Value 2019-2022

Table 31 Distribution of Breakfast Cereals by Format: % Value 2017-2022

Table 32 Forecast Sales of Breakfast Cereals by Category: Volume 2022-2027

Table 33 Forecast Sales of Breakfast Cereals by Category: Value 2022-2027

Table 34 □Forecast Sales of Breakfast Cereals by Category: % Volume Growth 2022-2027

Table 35 □Forecast Sales of Breakfast Cereals by Category: % Value Growth 2022-2027

PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN MEXICO

KEY DATA FINDINGS

2022 DEVELOPMENTS

Price increases and health concerns continue to impact the category

Packaged products continue to gain share while competition heats up

Food specialists on the path to recovery as COVID-19 fears subside

PROSPECTS AND OPPORTUNITIES

Inflation could prove an obstacle to growth, but growing shift from fresh to processed options should help to sustain demand

Competition likely to increase given the growth potential of processed meat, seafood and alternatives to meat in Mexico

Companies expected to invest in developing meat and seafood substitutes

CATEGORY DATA

Table 36 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2017-2022

Table 37 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2017-2022

Table 38 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2017-2022

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Table 39 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2017-2022
 Table 40 Sales of Shelf Stable Processed Red Meat by Type: % Volume Breakdown 2017-2022
 Table 41 Sales of Chilled Processed Red Meat by Type: % Volume Breakdown 2017-2022
 Table 42 Sales of Frozen Processed Red Meat by Type: % Volume Breakdown 2017-2022
 Table 43 Sales of Frozen Processed Poultry by Type: % Value Breakdown 2017-2022
 Table 44 Sales of Frozen Processed Seafood by Type: % Value Breakdown 2017-2022
 Table 45 □NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2018-2022
 Table 46 □LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2019-2022
 Table 47 □Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2017-2022
 Table 48 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2022-2027
 Table 49 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2022-2027

PROCESSED FRUIT AND VEGETABLES IN MEXICO

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sales of processed beans sustain positive performance
 The recovery of the foodservice channel slows down as economic pressures take their toll
 La Costena launches new line of endangered beans

PROSPECTS AND OPPORTUNITIES

Frozen processed fruit and vegetables to gain relevance, while shelf stable beans will remain a key staple
 Private label likely to increase its share as consumers face mounting financial pressures
 Presidential decree presents potential challenges and opportunities for manufacturers

CATEGORY DATA

Table 50 Sales of Processed Fruit and Vegetables by Category: Volume 2017-2022
 Table 51 Sales of Processed Fruit and Vegetables by Category: Value 2017-2022
 Table 52 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2017-2022
 Table 53 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2017-2022
 Table 54 Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2017-2022
 Table 55 NBO Company Shares of Processed Fruit and Vegetables: % Value 2018-2022
 Table 56 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2019-2022
 Table 57 Distribution of Processed Fruit and Vegetables by Format: % Value 2017-2022
 Table 58 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2022-2027
 Table 59 □Forecast Sales of Processed Fruit and Vegetables by Category: Value 2022-2027
 Table 60 □Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2022-2027
 Table 61 □Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2022-2027

RICE, PASTA AND NOODLES IN MEXICO

KEY DATA FINDINGS

2022 DEVELOPMENTS

Channel shifts are observed as the foodservice channel continues recovering
 The Mexican government implements an inflationary agreement to control prices
 Noodles benefiting from convenience and value, while chilled pasta retains appeal with wealthier consumers

PROSPECTS AND OPPORTUNITIES

Global supply chain disruptions might impact local availability
 Private label expected to increase its share as economic pressures grow
 Rice, pasta and noodles could face increased competition from other products

CATEGORY DATA

Table 62 Sales of Rice, Pasta and Noodles by Category: Volume 2017-2022
 Table 63 Sales of Rice, Pasta and Noodles by Category: Value 2017-2022

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Table 64	Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2017-2022
Table 65	Sales of Rice, Pasta and Noodles by Category: % Value Growth 2017-2022
Table 66	Sales of Instant Noodles by Leading Flavours: Rankings 2017-2022
Table 67	NBO Company Shares of Rice, Pasta and Noodles: % Value 2018-2022
Table 68	LBN Brand Shares of Rice, Pasta and Noodles: % Value 2019-2022
Table 69	NBO Company Shares of Rice: % Value 2018-2022
Table 70	LBN Brand Shares of Rice: % Value 2019-2022
Table 71	□NBO Company Shares of Pasta: % Value 2018-2022
Table 72	□LBN Brand Shares of Pasta: % Value 2019-2022
Table 73	□NBO Company Shares of Noodles: % Value 2018-2022
Table 74	□LBN Brand Shares of Noodles: % Value 2019-2022
Table 75	□Distribution of Rice, Pasta and Noodles by Format: % Value 2017-2022
Table 76	□Distribution of Rice by Format: % Value 2017-2022
Table 77	□Distribution of Pasta by Format: % Value 2017-2022
Table 78	□Distribution of Noodles by Format: % Value 2017-2022
Table 79	□Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2022-2027
Table 80	□Forecast Sales of Rice, Pasta and Noodles by Category: Value 2022-2027
Table 81	□Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2022-2027
Table 82	□Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2022-2027

Staple Foods in Mexico

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