

Staple Foods in Laos

Market Direction | 2022-11-16 | 43 pages | Euromonitor

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Report description:

□ In 2022, Laos seems to have bid farewell to the COVID-19 pandemic, with restrictions easing and consumers returning to their pre pandemic routines. However, the country and economy faces a new set of challenges due to the international fuel hikes and inflation. As a result, most categories within staple foods have seen price increases which are forcing consumers to economise and cut out any unnecessary expenditure.

Euromonitor International's Staple Foods in Laos report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Staple Foods in Laos
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List Of Contents And Tables

STAPLE FOODS IN LAOS

EXECUTIVE SUMMARY

Staple foods in 2022: The big picture

Country background

Socioeconomic trends

Logistics/infrastructure

What next for staple foods?

CHART 1 Staple Foods: Grocery Retailer

CHART 2 Staple Foods: Grocery Retailer

MARKET DATA

Table 1 Sales of Staple Foods by Category: Volume 2017-2022

Table 2 Sales of Staple Foods by Category: Value 2017-2022

Table 3 Sales of Staple Foods by Category: % Volume Growth 2017-2022

Table 4 Sales of Staple Foods by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Staple Foods: % Value 2018-2022

Table 6 LBN Brand Shares of Staple Foods: % Value 2019-2022

Table 7 Distribution of Staple Foods by Format: % Value 2017-2022

Table 8 Forecast Sales of Staple Foods by Category: Volume 2022-2027

Table 9 Forecast Sales of Staple Foods by Category: Value 2022-2027

Table 10 □Forecast Sales of Staple Foods by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Staple Foods by Category: % Value Growth 2022-2027

DISCLAIMER

BAKED GOODS

2022 Developments

Prospects and Opportunities

Category Data

Table 12 □Sales of Baked Goods by Category: Volume 2017-2022

Table 13 □Sales of Baked Goods by Category: Value 2017-2022

Table 14 □Sales of Baked Goods by Category: % Volume Growth 2017-2022

Table 15 □Sales of Baked Goods by Category: % Value Growth 2017-2022

Table 16 □NBO Company Shares of Baked Goods: % Value 2018-2022

Table 17 □LBN Brand Shares of Baked Goods: % Value 2019-2022

Table 18 □Forecast Sales of Baked Goods by Category: Volume 2022-2027

Table 19 □Forecast Sales of Baked Goods by Category: Value 2022-2027

Table 20 □Forecast Sales of Baked Goods by Category: % Volume Growth 2022-2027

Table 21 □Forecast Sales of Baked Goods by Category: % Value Growth 2022-2027

BREAKFAST CEREALS

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Table 22 □Sales of Breakfast Cereals by Category: Volume 2017-2022

Table 23 □Sales of Breakfast Cereals by Category: Value 2017-2022

Table 24 □Sales of Breakfast Cereals by Category: % Volume Growth 2017-2022

Table 25 □Sales of Breakfast Cereals by Category: % Value Growth 2017-2022

Table 26 □NBO Company Shares of Breakfast Cereals: % Value 2018-2022

Table 27 □LBN Brand Shares of Breakfast Cereals: % Value 2019-2022

Table 28 □Forecast Sales of Breakfast Cereals by Category: Volume 2022-2027

Table 29 □Forecast Sales of Breakfast Cereals by Category: Value 2022-2027

Table 30 □Forecast Sales of Breakfast Cereals by Category: % Volume Growth 2022-2027

Table 31 □Forecast Sales of Breakfast Cereals by Category: % Value Growth 2022-2027

PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT

Table 32 □Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2017-2022

Table 33 □Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2017-2022

Table 34 □Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2017-2022

Table 35 □Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2017-2022

Table 36 □NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2018-2022

Table 37 □LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2019-2022

Table 38 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2022-2027

Table 39 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2022-2027

Table 40 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2022-2027

Table 41 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2022-2027

Table 42 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2022-2027

PROCESSED FRUIT AND VEGETABLES

Table 43 □Sales of Processed Fruit and Vegetables by Category: Volume 2017-2022

Table 44 □Sales of Processed Fruit and Vegetables by Category: Value 2017-2022

Table 45 □Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2017-2022

Table 46 □Sales of Processed Fruit and Vegetables by Category: % Value Growth 2017-2022

Table 47 □NBO Company Shares of Processed Fruit and Vegetables: % Value 2018-2022

Table 48 □LBN Brand Shares of Processed Fruit and Vegetables: % Value 2019-2022

Table 49 □Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2022-2027

Table 50 □Forecast Sales of Processed Fruit and Vegetables by Category: Value 2022-2027

Table 51 □Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2022-2027

Table 52 □Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2022-2027

RICE, PASTA AND NOODLES

Table 53 □Sales of Rice, Pasta and Noodles by Category: Volume 2017-2022

Table 54 □Sales of Rice, Pasta and Noodles by Category: Value 2017-2022

Table 55 □Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2017-2022

Table 56 □Sales of Rice, Pasta and Noodles by Category: % Value Growth 2017-2022

Table 57 □Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2022-2027

Table 58 □Forecast Sales of Rice, Pasta and Noodles by Category: Value 2022-2027

Table 59 □Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2022-2027

Table 60 □Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2022-2027

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