

Staple Foods in Kazakhstan

Market Direction | 2022-11-16 | 61 pages | Euromonitor

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Report description:

As in many other countries, high inflation was the big news in Kazakhstan for much of 2022, with rising prices by far the most important influence on demand for staple foods. In addition to the impact of the Ukraine conflict on the prices of fuel and various essential foodstuffs, Kazakhstan faced some political turmoil at the beginning of the year, which was followed by general political and economic uncertainty surrounding the invasion of Ukraine by the Russian Federation, a country which is am...

Euromonitor International's Staple Foods in Kazakhstan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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