

Staple Foods in Hungary

Market Direction | 2022-11-16 | 70 pages | Euromonitor

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Report description:

In 2022, retailers and consumers in Hungary faced stock disruptions, occasional limits on the quantity of products that could be purchased at any one time and high price increases regarding staple foods. Several staple foods witnessed strong double-digit unit price increases compared with 2021. The purchasing power of consumers was still under strong pressure in 2022 due to job losses or insecurity, higher taxes, increased fuel prices on the road and spikes in heating and energy costs at home, w...

Euromonitor International's Staple Foods in Hungary report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Inflationary pressure and higher prices lead to downshifting

Expanding offer of free from gluten baked goods to cater to a growing need and demand

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