

Staple Foods in France

Market Direction | 2022-11-14 | 70 pages | Euromonitor

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Report description:

Staple foods has witnessed a dynamic couple of years in France since the start of the COVID-19 pandemic in 2020. Demand for staple foods through the retail channel grew strongly in 2020 following the outbreak of COVID-19 as consumers were forced to stay at home and foodservice outlets were closed. This was followed by a period of stabilisation in 2021 as foodservice sales started to recover and demand shifted away from the retail channel, albeit premium products performed well as consumers sought...

Euromonitor International's Staple Foods in France report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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