

Staple Foods in Finland

Market Direction | 2022-11-16 | 66 pages | Euromonitor

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Report description:

Following the outbreak of COVID-19, staple foods saw accelerated growth, with lockdowns and ongoing home seclusion leading consumers to stockpile goods, especially those with a long shelf life and frozen offerings. As such, rice, pasta and noodles, breakfast cereals and frozen goods boomed. With restrictions on movement relaxed, moving into 2022, volume demand is lowering, with competition from food service also impacting demand. As a result, staple foods will record a decline in retail volume f...

Euromonitor International's Staple Foods in Finland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Oats are becoming increasingly appreciated for their health-based benefits

Thin breads prove popular among weight watchers

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