

## **Staple Foods in Estonia**

Market Direction | 2022-11-16 | 59 pages | Euromonitor

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### **Report description:**

In 2022, demand for staple foods has declined as unit prices have soared. Retail volume sales have been under pressure for much of the review period but surging production costs and rising inflation in 2022 have forced prices up, resulting in double-digit current value growth. Nonetheless, the trend towards healthy eating and cooking at home is having a positive effect on staple foods in Estonia. Breakfast cereals and processed fruit and vegetables are showing the highest growth in 2022 as these...

Euromonitor International's Staple Foods in Estonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Staple Foods market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Staple Foods in Estonia  
Euromonitor International  
November 2022

List Of Contents And Tables

### **STAPLE FOODS IN ESTONIA**

#### **EXECUTIVE SUMMARY**

Staple foods in 2021: healthy food contributes staples

Key trends in 2022

Competitive landscape

Channel developments

What next for staple foods?

#### **MARKET DATA**

Table 1 Sales of Staple Foods by Category: Volume 2016-2021

Table 2 Sales of Staple Foods by Category: Value 2016-2021

Table 3 Sales of Staple Foods by Category: % Volume Growth 2016-2021

Table 4 Sales of Staple Foods by Category: % Value Growth 2016-2021

Table 5 NBO Company Shares of Staple Foods: % Value 2017-2021

Table 6 LBN Brand Shares of Staple Foods: % Value 2018-2021

Table 7 Penetration of Private Label by Category: % Value 2016-2021

Table 8 Distribution of Staple Foods by Format: % Value 2016-2021

Table 9 Forecast Sales of Staple Foods by Category: Volume 2021-2026

Table 10 □Forecast Sales of Staple Foods by Category: Value 2021-2026

Table 11 □Forecast Sales of Staple Foods by Category: % Volume Growth 2021-2026

Table 12 □Forecast Sales of Staple Foods by Category: % Value Growth 2021-2026

#### **DISCLAIMER**

#### **SOURCES**

Summary 1 Research Sources

### **BAKED GOODS IN ESTONIA**

#### **KEY DATA FINDINGS**

#### **2021 DEVELOPMENTS**

Packaged flat bread sees growth as consumers switch to healthier formats

Frozen baked goods grow in demand

Eesti Pagar AS leads the category

#### **PROSPECTS AND OPPORTUNITIES**

Frozen cakes, sweet pies and tarts will demonstrate strong growth

Rising demand for packaged flat bread

Frozen baked goods face a positive outlook

#### **CATEGORY DATA**

Table 13 Sales of Baked Goods by Category: Volume 2016-2021

Table 14 Sales of Baked Goods by Category: Value 2016-2021

Table 15 Sales of Baked Goods by Category: % Volume Growth 2016-2021

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Table 16 Sales of Baked Goods by Category: % Value Growth 2016-2021  
Table 17 NBO Company Shares of Baked Goods: % Value 2017-2021  
Table 18 LBN Brand Shares of Baked Goods: % Value 2018-2021  
Table 19 Distribution of Baked Goods by Format: % Value 2016-2021  
Table 20 Forecast Sales of Baked Goods by Category: Volume 2021-2026  
Table 21 Forecast Sales of Baked Goods by Category: Value 2021-2026  
Table 22 □Forecast Sales of Baked Goods by Category: % Volume Growth 2021-2026  
Table 23 □Forecast Sales of Baked Goods by Category: % Value Growth 2021-2026

#### BREAKFAST CEREALS IN ESTONIA

##### KEY DATA FINDINGS

##### 2021 DEVELOPMENTS

Children's breakfast cereals help children get used to dairy products  
Healthy food trend drives category development  
Balti Veski AS led the market with growing trend

##### PROSPECTS AND OPPORTUNITIES

Easy-to-prepare family breakfasts maintain a positive trend  
Children's breakfast cereals will retain its popularity  
Sports lifestyle contributes to development of foodservice

##### CATEGORY DATA

Table 24 Sales of Breakfast Cereals by Category: Volume 2016-2021  
Table 25 Sales of Breakfast Cereals by Category: Value 2016-2021  
Table 26 Sales of Breakfast Cereals by Category: % Volume Growth 2016-2021  
Table 27 Sales of Breakfast Cereals by Category: % Value Growth 2016-2021  
Table 28 NBO Company Shares of Breakfast Cereals: % Value 2017-2021  
Table 29 LBN Brand Shares of Breakfast Cereals: % Value 2018-2021  
Table 30 Distribution of Breakfast Cereals by Format: % Value 2016-2021  
Table 31 Forecast Sales of Breakfast Cereals by Category: Volume 2021-2026  
Table 32 Forecast Sales of Breakfast Cereals by Category: Value 2021-2026  
Table 33 □Forecast Sales of Breakfast Cereals by Category: % Volume Growth 2021-2026  
Table 34 □Forecast Sales of Breakfast Cereals by Category: % Value Growth 2021-2026

#### PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN ESTONIA

##### KEY DATA FINDINGS

##### 2021 DEVELOPMENTS

Vegetarianism drives shift to meat alternatives  
Healthy eating stimulates development of chilled processed poultry  
New Fitness series products helps HKScan Estonia to maintain leadership

##### PROSPECTS AND OPPORTUNITIES

Expansion of chilled processed poultry in marinades  
Rising numbers of non-meat eaters will support sales  
Chilled processed seafood is popular appetiser in foodservice

##### CATEGORY DATA

Table 35 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2016-2021  
Table 36 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2016-2021  
Table 37 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2016-2021  
Table 38 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2016-2021  
Table 39 NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2017-2021  
Table 40 LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2018-2021

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Table 41 Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2016-2021  
Table 42 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2021-2026  
Table 43 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2021-2026

#### PROCESSED FRUIT AND VEGETABLES IN ESTONIA

##### KEY DATA FINDINGS

##### 2021 DEVELOPMENTS

Consumers seek seasonal vegetables all year round  
Popularity of home baking contributes to category growth  
Premia Tallinna Kulmhoone AS leads thanks to affordable pricing

##### PROSPECTS AND OPPORTUNITIES

Reduction in home canning will stimulate demand for frozen fruit  
New vegetable mixes to contribute to category development  
Frozen fruit will be popular in foodservice

##### CATEGORY DATA

Table 44 Sales of Processed Fruit and Vegetables by Category: Volume 2016-2021  
Table 45 Sales of Processed Fruit and Vegetables by Category: Value 2016-2021  
Table 46 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2016-2021  
Table 47 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2016-2021  
Table 48 NBO Company Shares of Processed Fruit and Vegetables: % Value 2017-2021  
Table 49 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2018-2021  
Table 50 Distribution of Processed Fruit and Vegetables by Format: % Value 2016-2021  
Table 51 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2021-2026  
Table 52 Forecast Sales of Processed Fruit and Vegetables by Category: Value 2021-2026  
Table 53 □Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2021-2026  
Table 54 □Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2021-2026

#### RICE, PASTA AND NOODLES IN ESTONIA

##### KEY DATA FINDINGS

##### 2021 DEVELOPMENTS

Expanding range of sauces contributes to pasta growth  
Japanese home cooking contributes to rice sales growth  
Industria Agricola Carredana SA de CV leads rice category

##### PROSPECTS AND OPPORTUNITIES

Growing popularity of Italian cuisine will stimulate pasta sales  
A wide range of rice in terms of calories will increase the target market audience  
Popularity of Asian cuisine promotes development of foodservice

##### CATEGORY DATA

Table 55 Sales of Rice, Pasta and Noodles by Category: Volume 2016-2021  
Table 56 Sales of Rice, Pasta and Noodles by Category: Value 2016-2021  
Table 57 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2016-2021  
Table 58 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2016-2021  
Table 59 NBO Company Shares of Rice, Pasta and Noodles: % Value 2017-2021  
Table 60 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2018-2021  
Table 61 NBO Company Shares of Rice: % Value 2017-2021  
Table 62 LBN Brand Shares of Rice: % Value 2018-2021  
Table 63 NBO Company Shares of Pasta: % Value 2017-2021  
Table 64 □LBN Brand Shares of Pasta: % Value 2018-2021  
Table 65 □NBO Company Shares of Noodles: % Value 2017-2021

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Table 66 □LBN Brand Shares of Noodles: % Value 2018-2021

Table 67 □Distribution of Rice, Pasta and Noodles by Format: % Value 2016-2021

Table 68 □Distribution of Rice by Format: % Value 2016-2021

Table 69 □Distribution of Pasta by Format: % Value 2016-2021

Table 70 □Distribution of Noodles by Format: % Value 2016-2021

Table 71 □Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2021-2026

Table 72 □Forecast Sales of Rice, Pasta and Noodles by Category: Value 2021-2026

Table 73 □Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2021-2026

Table 74 □Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2021-2026

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