

Staple Foods in Denmark

Market Direction | 2022-11-16 | 63 pages | Euromonitor

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Report description:

Staple foods witnessed strong growth in most categories during 2020 as home seclusion led to more meals being cooked at home, while some households also stockpiled supplies. Sales of staple foods witnessed a reversal of fortunes in 2021 as the government eased its COVID-19 measures and consumers spent less time at home. The return to pre-pandemic consumption habits and the need for convenience/on-the-go options has remained relevant for the Danish market in 2022, with consumers cooking fewer meals...

Euromonitor International's Staple Foods in Denmark report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Staple Foods in Denmark
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List Of Contents And Tables

STAPLE FOODS IN DENMARK

EXECUTIVE SUMMARY

Staple foods in 2022: The big picture

Key trends in 2022

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 1 Sales of Staple Foods by Category: Volume 2017-2022

Table 2 Sales of Staple Foods by Category: Value 2017-2022

Table 3 Sales of Staple Foods by Category: % Volume Growth 2017-2022

Table 4 Sales of Staple Foods by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Staple Foods: % Value 2018-2022

Table 6 LBN Brand Shares of Staple Foods: % Value 2019-2022

Table 7 Penetration of Private Label by Category: % Value 2017-2022

Table 8 Distribution of Staple Foods by Format: % Value 2017-2022

Table 9 Forecast Sales of Staple Foods by Category: Volume 2022-2027

Table 10 □Forecast Sales of Staple Foods by Category: Value 2022-2027

Table 11 □Forecast Sales of Staple Foods by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Staple Foods by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

BAKED GOODS IN DENMARK

KEY DATA FINDINGS

2022 DEVELOPMENTS

Retailers fix prices in response to challenging economic environment

Players launch healthier varieties to drive interest in bread

The return of workplace celebrations helps to sustain demand for cakes

PROSPECTS AND OPPORTUNITIES

Frozen baked goods looks set to tap into the demand for convenience

Consumers favour local ingredients but pricing will remain important

Flat bread on the rise as consumers embrace more exotic cuisines

CATEGORY DATA

Table 13 Sales of Baked Goods by Category: Volume 2017-2022

Table 14 Sales of Baked Goods by Category: Value 2017-2022

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Table 15 Sales of Baked Goods by Category: % Volume Growth 2017-2022
Table 16 Sales of Baked Goods by Category: % Value Growth 2017-2022
Table 17 Sales of Pastries by Type: % Value 2017-2022
Table 18 NBO Company Shares of Baked Goods: % Value 2018-2022
Table 19 LBN Brand Shares of Baked Goods: % Value 2019-2022
Table 20 Distribution of Baked Goods by Format: % Value 2017-2022
Table 21 Forecast Sales of Baked Goods by Category: Volume 2022-2027
Table 22 □Forecast Sales of Baked Goods by Category: Value 2022-2027
Table 23 □Forecast Sales of Baked Goods by Category: % Volume Growth 2022-2027
Table 24 □Forecast Sales of Baked Goods by Category: % Value Growth 2022-2027

BREAKFAST CEREALS IN DENMARK

KEY DATA FINDINGS

2022 DEVELOPMENTS

Price rises take their toll on retail volume sales in 2022
Consumers putting more thought into where their breakfast comes from
Health claims boost sales of breakfast cereals

PROSPECTS AND OPPORTUNITIES

On-the-go packaging could create new consumption occasions for breakfast cereals
Oats set to retain a key role in the market thanks to healthy image and affordable pricing
Private label should benefit from prevailing economic uncertainty

CATEGORY DATA

Table 25 Sales of Breakfast Cereals by Category: Volume 2017-2022
Table 26 Sales of Breakfast Cereals by Category: Value 2017-2022
Table 27 Sales of Breakfast Cereals by Category: % Volume Growth 2017-2022
Table 28 Sales of Breakfast Cereals by Category: % Value Growth 2017-2022
Table 29 NBO Company Shares of Breakfast Cereals: % Value 2018-2022
Table 30 LBN Brand Shares of Breakfast Cereals: % Value 2019-2022
Table 31 Distribution of Breakfast Cereals by Format: % Value 2017-2022
Table 32 Forecast Sales of Breakfast Cereals by Category: Volume 2022-2027
Table 33 Forecast Sales of Breakfast Cereals by Category: Value 2022-2027
Table 34 □Forecast Sales of Breakfast Cereals by Category: % Volume Growth 2022-2027
Table 35 □Forecast Sales of Breakfast Cereals by Category: % Value Growth 2022-2027

PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN DENMARK

KEY DATA FINDINGS

2022 DEVELOPMENTS

Plant-based food remains the major trend in 2022
Tulip Food adds vegetables to its processed meat to present a healthier image
Barbeques and snack-sized portions driving demand

PROSPECTS AND OPPORTUNITIES

Bright outlook for meat and seafood substitutes as more consumers look to reduce their meat intake
Frozen food set to thrive while shelf stable products could suffer from less healthy image
Poultry and seafood set to take share from red meat thanks to healthier image

CATEGORY DATA

Table 36 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2017-2022
Table 37 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2017-2022
Table 38 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2017-2022
Table 39 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2017-2022

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Table 40 Sales of Shelf Stable Processed Red Meat by Type: % Volume Breakdown 2017-2022
Table 41 Sales of Chilled Processed Red Meat by Type: % Volume Breakdown 2017-2022
Table 42 Sales of Frozen Processed Red Meat by Type: % Volume Breakdown 2017-2022
Table 43 Sales of Frozen Processed Poultry by Type: % Value Breakdown 2017-2022
Table 44 Sales of Frozen Processed Seafood by Type: % Value Breakdown 2017-2022
Table 45 □NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2018-2022
Table 46 □LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2019-2022
Table 47 □Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2017-2022
Table 48 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2022-2027
Table 49 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2022-2027

PROCESSED FRUIT AND VEGETABLES IN DENMARK

KEY DATA FINDINGS

2022 DEVELOPMENTS

Despite declining sales players continue to invest in new product development

Consumers increasingly looking for products that are more sustainable

Quality, convenience and variety inspire new product launches

PROSPECTS AND OPPORTUNITIES

The Danish government looking to put beans on the menu

Processed potatoes unlikely to see significant growth

Convenience will remain a key sales driver while organics could add value

CATEGORY DATA

Table 50 Sales of Processed Fruit and Vegetables by Category: Volume 2017-2022
Table 51 Sales of Processed Fruit and Vegetables by Category: Value 2017-2022
Table 52 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2017-2022
Table 53 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2017-2022
Table 54 Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2017-2022
Table 55 NBO Company Shares of Processed Fruit and Vegetables: % Value 2018-2022
Table 56 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2019-2022
Table 57 Distribution of Processed Fruit and Vegetables by Format: % Value 2017-2022
Table 58 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2022-2027
Table 59 □Forecast Sales of Processed Fruit and Vegetables by Category: Value 2022-2027
Table 60 □Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2022-2027
Table 61 □Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2022-2027

RICE, PASTA AND NOODLES IN DENMARK

KEY DATA FINDINGS

2022 DEVELOPMENTS

Demand slumps in 2022 as prices climb dramatically

Healthier options help to reinvigorate interest in dried pasta

Noodles sees the entry of healthier options

PROSPECTS AND OPPORTUNITIES

Instant noodles set to bounce back from a difficult year

Chilled pasta offers potential thanks to quality and convenience

Rice could benefit from the entry of new, healthier and more interesting products

CATEGORY DATA

Table 62 Sales of Rice, Pasta and Noodles by Category: Volume 2017-2022
Table 63 Sales of Rice, Pasta and Noodles by Category: Value 2017-2022
Table 64 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2017-2022

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Table 65 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2017-2022
Table 66 Sales of Instant Noodles by Leading Flavours: Rankings 2017-2022
Table 67 NBO Company Shares of Rice, Pasta and Noodles: % Value 2018-2022
Table 68 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2019-2022
Table 69 NBO Company Shares of Rice: % Value 2018-2022
Table 70 LBN Brand Shares of Rice: % Value 2019-2022
Table 71 □NBO Company Shares of Pasta: % Value 2018-2022
Table 72 □LBN Brand Shares of Pasta: % Value 2019-2022
Table 73 □NBO Company Shares of Noodles: % Value 2018-2022
Table 74 □LBN Brand Shares of Noodles: % Value 2019-2022
Table 75 □Distribution of Rice, Pasta and Noodles by Format: % Value 2017-2022
Table 76 □Distribution of Rice by Format: % Value 2017-2022
Table 77 □Distribution of Pasta by Format: % Value 2017-2022
Table 78 □Distribution of Noodles by Format: % Value 2017-2022
Table 79 □Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2022-2027
Table 80 □Forecast Sales of Rice, Pasta and Noodles by Category: Value 2022-2027
Table 81 □Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2022-2027
Table 82 □Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2022-2027

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