

Staple Foods in Denmark

Market Direction | 2022-11-16 | 63 pages | Euromonitor

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Report description:

Staple foods witnessed strong growth in most categories during 2020 as home seclusion led to more meals being cooked at home, while some households also stockpiled supplies. Sales of staple foods witnessed a reversal of fortunes in 2021 as the government eased its COVID-19 measures and consumers spent less time at home. The return to pre-pandemic consumption habits and the need for convenience/on-the-go options has remained relevant for the Danish market in 2022, with consumers cooing fewer meal...

Euromonitor International's Staple Foods in Denmark report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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