

## **Staple Foods in Croatia**

Market Direction | 2022-11-16 | 55 pages | Euromonitor

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### **Report description:**

Staple foods witnessed an enormous rise in unit prices in 2022. Just as the effects of COVID-19 began to diminish, the war in Ukraine began causing price hikes in oil and gas forcing manufacturers to increase retail prices. The harshest price rises were felt in unit prices of flour and sunflower oil, due to supply instability from Ukraine, a leading exporter of these raw materials. To ease the pressure, the Croatian government reduced VAT on some products although not all staple foods benefited...

Euromonitor International's Staple Foods in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Staple Foods market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
November 2022

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