

Staple Foods in Croatia

Market Direction | 2022-11-16 | 55 pages | Euromonitor

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Report description:

Staple foods witnessed an enormous rise in unit prices in 2022. Just as the effects of COVID-19 began to diminish, the war in Ukraine began causing price hikes in oil and gas forcing manufacturers to increase retail prices. The harshest price rises were felt in unit prices of flour and sunflower oil, due to supply instability from Ukraine, a leading exporter of these raw materials. To ease the pressure, the Croatian government reduced VAT on some products although not all staple foods benefited...

Euromonitor International's Staple Foods in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

Table of Contents:

Staple Foods in Croatia

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List Of Contents And Tables

STAPLE FOODS IN CROATIA

EXECUTIVE SUMMARY

Staple foods in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 1 Sales of Staple Foods by Category: Volume 2017-2022

Table 2 Sales of Staple Foods by Category: Value 2017-2022

Table 3 Sales of Staple Foods by Category: % Volume Growth 2017-2022

Table 4 Sales of Staple Foods by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Staple Foods: % Value 2018-2022

Table 6 LBN Brand Shares of Staple Foods: % Value 2019-2022

Table 7 Penetration of Private Label by Category: % Value 2017-2022

Table 8 Distribution of Staple Foods by Format: % Value 2017-2022

Table 9 Forecast Sales of Staple Foods by Category: Volume 2022-2027

Table 10 Forecast Sales of Staple Foods by Category: Value 2022-2027

Table 11 Forecast Sales of Staple Foods by Category: % Volume Growth 2022-2027

Table 12 Forecast Sales of Staple Foods by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAKED GOODS IN CROATIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Baked goods impacted by strong rise in unit prices

Modern grocery trade taking share from traditional retailers

Consumers seek healthier baked goods

PROSPECTS AND OPPORTUNITIES

Bread to suffer from shift to healthier eating

Retail shift towards modern grocery retailers set to continue

Baking trend remains promising for dessert mixes

CATEGORY DATA

Table 13 Sales of Baked Goods by Category: Volume 2017-2022

Table 14 Sales of Baked Goods by Category: Value 2017-2022

Table 15 Sales of Baked Goods by Category: % Volume Growth 2017-2022

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Table 16 Sales of Baked Goods by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Baked Goods: % Value 2018-2022

Table 18 LBN Brand Shares of Baked Goods: % Value 2019-2022

Table 19 Distribution of Baked Goods by Format: % Value 2017-2022

Table 20 Forecast Sales of Baked Goods by Category: Volume 2022-2027

Table 21 Forecast Sales of Baked Goods by Category: Value 2022-2027

Table 22 □Forecast Sales of Baked Goods by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Baked Goods by Category: % Value Growth 2022-2027

BREAKFAST CEREALS IN CROATIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Breakfast cereals is considered a healthier alternative by younger population

Tourism culture drives growth of breakfast cereals

Price is the overriding factor when purchasing breakfast cereals

PROSPECTS AND OPPORTUNITIES

Breakfast cereals face healthy growth prospects

Foodservice volumes remain strong

Convenience needs will also propel demand for breakfast cereals

CATEGORY DATA

Table 24 Sales of Breakfast Cereals by Category: Volume 2017-2022

Table 25 Sales of Breakfast Cereals by Category: Value 2017-2022

Table 26 Sales of Breakfast Cereals by Category: % Volume Growth 2017-2022

Table 27 Sales of Breakfast Cereals by Category: % Value Growth 2017-2022

Table 28 NBO Company Shares of Breakfast Cereals: % Value 2018-2022

Table 29 LBN Brand Shares of Breakfast Cereals: % Value 2019-2022

Table 30 Distribution of Breakfast Cereals by Format: % Value 2017-2022

Table 31 Forecast Sales of Breakfast Cereals by Category: Volume 2022-2027

Table 32 Forecast Sales of Breakfast Cereals by Category: Value 2022-2027

Table 33 □Forecast Sales of Breakfast Cereals by Category: % Volume Growth 2022-2027

Table 34 □Forecast Sales of Breakfast Cereals by Category: % Value Growth 2022-2027

PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN CROATIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Processed meat negatively impacted by rising prices and VAT changes

Affordable and cheaper options win over consumers

Local plant-based alternatives is a growing niche

PROSPECTS AND OPPORTUNITIES

Economic concerns will dominate consumer's mindset

Health and sustainability to influence more product choices

Plant-based alternatives offers strongest growth prospects

CATEGORY DATA

Table 35 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2017-2022

Table 36 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2017-2022

Table 37 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2017-2022

Table 38 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2017-2022

Table 39 NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2018-2022

Table 40 LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2019-2022

Table 41 Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2017-2022

Table 42 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2022-2027

Table 43 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2022-2027

PROCESSED FRUIT AND VEGETABLES IN CROATIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Processed fruits and vegetables face decline

Convenience is a key incentive for buying processed fruit and vegetables

Imported brands proving more popular due to discounters

PROSPECTS AND OPPORTUNITIES

Climate changes disrupts supply chain

Health conscious consumers place trust in frozen processed fruit and vegetables

Frozen processed potatoes hold appeal due to convenience

CATEGORY DATA

Table 44 Sales of Processed Fruit and Vegetables by Category: Volume 2017-2022

Table 45 Sales of Processed Fruit and Vegetables by Category: Value 2017-2022

Table 46 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2017-2022

Table 47 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2017-2022

Table 48 NBO Company Shares of Processed Fruit and Vegetables: % Value 2018-2022

Table 49 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2019-2022

Table 50 Distribution of Processed Fruit and Vegetables by Format: % Value 2017-2022

Table 51 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2022-2027

Table 52 Forecast Sales of Processed Fruit and Vegetables by Category: Value 2022-2027

Table 53 □Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2022-2027

Table 54 □Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2022-2027

RICE, PASTA AND NOODLES IN CROATIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Consumption falls marginally as unit prices climb and pandemic restrictions subside

Instant noodles woo Croatians

Rice is gaining greater acceptance in Croatia

PROSPECTS AND OPPORTUNITIES

Broadly positive outlook as growth slows

Health and wellness concerns drive demand for niche products

Dried pasta faces challenge as mature category

CATEGORY DATA

Table 55 Sales of Rice, Pasta and Noodles by Category: Volume 2017-2022

Table 56 Sales of Rice, Pasta and Noodles by Category: Value 2017-2022

Table 57 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2017-2022

Table 58 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2017-2022

Table 59 NBO Company Shares of Rice, Pasta and Noodles: % Value 2018-2022

Table 60 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2019-2022

Table 61 NBO Company Shares of Rice: % Value 2018-2022

Table 62 LBN Brand Shares of Rice: % Value 2019-2022

Table 63 NBO Company Shares of Pasta: % Value 2018-2022

Table 64 □LBN Brand Shares of Pasta: % Value 2019-2022

Table 65 □NBO Company Shares of Noodles: % Value 2018-2022

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Table 66 LBN Brand Shares of Noodles: % Value 2019-2022

Table 67 Distribution of Rice, Pasta and Noodles by Format: % Value 2017-2022

Table 68 Distribution of Rice by Format: % Value 2017-2022

Table 69 Distribution of Pasta by Format: % Value 2017-2022

Table 70 Distribution of Noodles by Format: % Value 2017-2022

Table 71 Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2022-2027

Table 72 Forecast Sales of Rice, Pasta and Noodles by Category: Value 2022-2027

Table 73 Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2022-2027

Table 74 Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2022-2027

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