

## **Staple Foods in Colombia**

Market Direction | 2022-11-14 | 61 pages | Euromonitor

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### **Report description:**

Escalating prices across the market is the most relevant issue within staple foods in 2022, with this having a strong impact on consumers' budgets. Within staple foods, almost all categories have suffered from a contraction in retail demand in 2022, the most pronounced being seen in breakfast cereals and baked goods. This pattern is not only because of consumers returning to their normal routines as COVID-19 fears have subsided, but also because higher prices have forced some consumers to curb t...

Euromonitor International's Staple Foods in Colombia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Staple Foods market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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