

# **Staple Foods in Belgium**

Market Direction | 2022-11-16 | 65 pages | Euromonitor

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## Report description:

While current retail value growth in 2022 remains positive, retail volume growth is set to decline for the staple foods landscape. Sales surged in 2020 and 2021 due to the outbreak of COVID-19 and associated lockdowns and home seclusion. While restrictions began to lift in 2021, many consumers remained cautious and continued working from home, supporting sales, with the home cooking trend growing. Moving into 2022, foodservice outlets are posting higher levels of recovery, as more consumers are...

Euromonitor International's Staple Foods in Belgium report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Staple Foods market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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 $\label{lem:consumption} \textbf{Consumption of baked goods remains under pressure over the forecasting period}$ 

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