

Staple Foods in Azerbaijan

Market Direction | 2022-11-16 | 57 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

2022 is a year of price shocks both in Azerbaijan and at a global level. Problems with logistics, the rising cost of ingredients such as sugar and flour, and fluctuating currency exchange rates are all putting huge pressure on local consumers whose purchasing power was already limited. Still, staple food makes up the dominant part of the population's diet, therefore the overall performance of the market in 2022 is fairly positive, with retail volume growth recorded in all categories apart from b...

Euromonitor International's Staple Foods in Azerbaijan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Staple Foods in Azerbaijan
Euromonitor International
November 2022

List Of Contents And Tables

STAPLE FOODS IN AZERBAIJAN

EXECUTIVE SUMMARY

Staple foods in 2022: The big picture

Key trends in 2022

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 1 Sales of Staple Foods by Category: Volume 2017-2022

Table 2 Sales of Staple Foods by Category: Value 2017-2022

Table 3 Sales of Staple Foods by Category: % Volume Growth 2017-2022

Table 4 Sales of Staple Foods by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Staple Foods: % Value 2018-2022

Table 6 LBN Brand Shares of Staple Foods: % Value 2019-2022

Table 7 Distribution of Staple Foods by Format: % Value 2017-2022

Table 8 Forecast Sales of Staple Foods by Category: Volume 2022-2027

Table 9 Forecast Sales of Staple Foods by Category: Value 2022-2027

Table 10 □Forecast Sales of Staple Foods by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Staple Foods by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAKED GOODS IN AZERBAIJAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Price inflation hampers sales, with consumers in money-saving mode

Consumers treating themselves with sweet indulgences benefits cakes in 2022

Highly-fragmented market, with the majority share held by artisanal independents

PROSPECTS AND OPPORTUNITIES

Back to normal for bread, a traditional and common part of daily diets in Azerbaijan

Health and wellness may hamper future growth

Only cakes offers potential to new players

CATEGORY DATA

Table 12 Sales of Baked Goods by Category: Volume 2017-2022

Table 13 Sales of Baked Goods by Category: Value 2017-2022

Table 14 Sales of Baked Goods by Category: % Volume Growth 2017-2022

Table 15 Sales of Baked Goods by Category: % Value Growth 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 16 NBO Company Shares of Baked Goods: % Value 2018-2022

Table 17 LBN Brand Shares of Baked Goods: % Value 2019-2022

Table 18 Distribution of Baked Goods by Format: % Value 2017-2022

Table 19 Forecast Sales of Baked Goods by Category: Volume 2022-2027

Table 20 Forecast Sales of Baked Goods by Category: Value 2022-2027

Table 21 □Forecast Sales of Baked Goods by Category: % Volume Growth 2022-2027

Table 22 □Forecast Sales of Baked Goods by Category: % Value Growth 2022-2027

BREAKFAST CEREALS IN AZERBAIJAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Breakfast cereals remains relatively insignificant in 2022

Hot cereals compete with grain porridge, whilst muesli and granola rely on modern retail development

Nestle Azerbaijan Ltd maintains its company lead thanks to the strength of its overall portfolio

PROSPECTS AND OPPORTUNITIES

Further growth but from a low base as the category is set to remain relatively insignificant

Scope for players to create healthier variants in children's breakfast cereals

Little change expected in the category to 2027

CATEGORY DATA

Table 23 Sales of Breakfast Cereals by Category: Volume 2017-2022

Table 24 Sales of Breakfast Cereals by Category: Value 2017-2022

Table 25 Sales of Breakfast Cereals by Category: % Volume Growth 2017-2022

Table 26 Sales of Breakfast Cereals by Category: % Value Growth 2017-2022

Table 27 NBO Company Shares of Breakfast Cereals: % Value 2018-2022

Table 28 LBN Brand Shares of Breakfast Cereals: % Value 2019-2022

Table 29 Distribution of Breakfast Cereals by Format: % Value 2017-2022

Table 30 Forecast Sales of Breakfast Cereals by Category: Volume 2022-2027

Table 31 Forecast Sales of Breakfast Cereals by Category: Value 2022-2027

Table 32 □Forecast Sales of Breakfast Cereals by Category: % Volume Growth 2022-2027

Table 33 □Forecast Sales of Breakfast Cereals by Category: % Value Growth 2022-2027

PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN AZERBAIJAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Frozen sea products appeal

Consumers prefer fresh meat; however, chilled options are increasingly popular due to affordability and modern retail development

Viciunai Group maintains its lead in 2022

PROSPECTS AND OPPORTUNITIES

Foreign dominance set to remain in seafood

Logistics expected to add price pressure

Local brands will continue to lead with their lower prices

CATEGORY DATA

Table 34 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2017-2022

Table 35 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2017-2022

Table 36 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2017-2022

Table 37 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2017-2022

Table 38 NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2018-2022

Table 39 LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2019-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 40 Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2017-2022
Table 41 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2022-2027
Table 42 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2022-2027

PROCESSED FRUIT AND VEGETABLES IN AZERBAIJAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Fresh fruit supply issues and price increases benefit sales of processed fruit in 2022

Processed tomatoes used in many local dishes

Qafqaz-Konserv Zavodu MMC is the clear leader in 2022 with its wide product portfolio and distribution

PROSPECTS AND OPPORTUNITIES

Local domination expected to continue over the forecast period

Shelf stable fruit demand will remain conservative

Potato growth supported by modern retail, convenience and growing trend for Western-style food

CATEGORY DATA

Table 43 Sales of Processed Fruit and Vegetables by Category: Volume 2017-2022

Table 44 Sales of Processed Fruit and Vegetables by Category: Value 2017-2022

Table 45 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2017-2022

Table 46 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2017-2022

Table 47 NBO Company Shares of Processed Fruit and Vegetables: % Value 2018-2022

Table 48 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2019-2022

Table 49 Distribution of Processed Fruit and Vegetables by Format: % Value 2017-2022

Table 50 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2022-2027

Table 51 Forecast Sales of Processed Fruit and Vegetables by Category: Value 2022-2027

Table 52 □Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2022-2027

Table 53 □Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2022-2027

RICE, PASTA AND NOODLES IN AZERBAIJAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Healthy growth for instant noodles and dried pasta, whilst chilled pasta remains insignificant due to its high cost

Rice is a major staple and is widely used in many dishes

Miad remains the clear leader due to its strong and varied portfolio of widely-available products

PROSPECTS AND OPPORTUNITIES

Rice to benefit from its essential nature and population growth

Global cuisine trends could drive pasta sales

Retail developments set to support growth

CATEGORY DATA

Table 54 Sales of Rice, Pasta and Noodles by Category: Volume 2017-2022

Table 55 Sales of Rice, Pasta and Noodles by Category: Value 2017-2022

Table 56 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2017-2022

Table 57 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2017-2022

Table 58 NBO Company Shares of Rice, Pasta and Noodles: % Value 2018-2022

Table 59 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2019-2022

Table 60 NBO Company Shares of Rice: % Value 2018-2022

Table 61 LBN Brand Shares of Rice: % Value 2019-2022

Table 62 NBO Company Shares of Pasta: % Value 2018-2022

Table 63 □LBN Brand Shares of Pasta: % Value 2019-2022

Table 64 □NBO Company Shares of Noodles: % Value 2018-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 65 □LBN Brand Shares of Noodles: % Value 2019-2022

Table 66 □Distribution of Rice, Pasta and Noodles by Format: % Value 2017-2022

Table 67 □Distribution of Rice by Format: % Value 2017-2022

Table 68 □Distribution of Pasta by Format: % Value 2017-2022

Table 69 □Distribution of Noodles by Format: % Value 2017-2022

Table 70 □Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2022-2027

Table 71 □Forecast Sales of Rice, Pasta and Noodles by Category: Value 2022-2027

Table 72 □Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2022-2027

Table 73 □Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Staple Foods in Azerbaijan

Market Direction | 2022-11-16 | 57 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-08"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com