

## **Staple Foods in Argentina**

Market Direction | 2022-11-14 | 64 pages | Euromonitor

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### **Report description:**

Staple foods as a whole is expected to see total volume sales fall slightly in 2022 driven by the complex economic context and a decline in consumer purchasing power. The challenging economic scenario has affected not only non-essential foods, but also essential products such as rice and dried pasta. Low-income consumers are reducing the amount of such products that they purchase because of the social aid provided by national government and the provinces, which is replacing retail sales. For exa...

Euromonitor International's Staple Foods in Argentina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Staple Foods market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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