

Rice, Pasta and Noodles in Mexico

Market Direction | 2022-11-14 | 27 pages | Euromonitor

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Report description:

The return to standard operations for restaurants, bars and hotels and the increased willingness of consumers to eat out have been important drivers of sales of rice, pasta and noodles through the foodservice channel in 2022, with the recovery of the country's tourism industry providing a further boost to sales. The rolling out of the country's vaccination programme in 2021 was also crucial to this, with it helping to improve consumer confidence while also allowing the government to ease its COV...

Euromonitor International's Rice, Pasta and Noodles in Mexico report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Channel shifts are observed as the foodservice channel continues recovering

The Mexican government implements an inflationary agreement to control prices

Noodles benefiting from convenience and value, while chilled pasta retains appeal with wealthier consumers

PROSPECTS AND OPPORTUNITIES

Global supply chain disruptions might impact local availability

Private label expected to increase its share as economic pressures grow

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