

Rice, Pasta and Noodles in Kazakhstan

Market Direction | 2022-11-16 | 26 pages | Euromonitor

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Report description:

Very positive retail volume growth is recorded in both rice and pasta during 2022 despite the steep price increases that were seen in each of these categories over the course of the year. This can be seen as a reflection of the status that rice and pasta have as essential staples. Rice and dried pasta are widely considered to be two major pillars of daily nutrition among the population of Kazakhstan and this is tied to their being important sources of starchy carbohydrates. This means that both...

Euromonitor International's Rice, Pasta and Noodles in Kazakhstan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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The status of rice and pasta as vital staples supports demand despite price increases

Domestic players control the supply of rice with locally cultivated products

The convenience of instant noodles makes the category particularly appealing

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