

Rice, Pasta and Noodles in Israel

Market Direction | 2022-11-16 | 26 pages | Euromonitor

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Report description:

Unit prices on the landscape increased in 2022, causing a decrease in the overall retail volume sales of rice, pasta and noodles. While consumers are seeking out cheaper products, even the cheaper brands' prices are rising, leading many to reduce the frequency of their purchases. This caused a fall in volume sales in 2022, while there was a rise in current retail value growth. This has not affected foodservice, as locals are used to paying high prices when they go out to eat.

Euromonitor International's Rice, Pasta and Noodles in Israel report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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The landscape takes a drop in retail volume growth, challenged by price increases

Volume sales of chilled pasta rise, while dried pasta sees a price increase

Sugat retains its lead, being a well-established household name in Israel

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Volume sales increase: however, price rises challenge sales of rice

New players to gain share, offering value for money to consumers

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