

Rice, Pasta and Noodles in Indonesia

Market Direction | 2022-11-14 | 26 pages | Euromonitor

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Report description:

Instant noodle cups sales have been impacted by Coronavirus (COVID-19) movement restrictions for consumers. In 2021, instant noodle pouches continued to outperform instant noodle cups in retail volume sales growth terms, albeit slightly in growth terms, due to restrictions on intercity travel. In Indonesia, the main distribution channels for instant noodle cups are convenience stores, supermarkets and warung (In Indonesia, a warung is a small family-owned business, often a casual, usually outdoor...

Euromonitor International's Rice, Pasta and Noodles in Indonesia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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