

Rice, Pasta and Noodles in Greece

Market Direction | 2022-11-16 | 26 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

In 2022, retail volume sales of rice, pasta and noodles are expected to decline. This decline in volume sales is largely due to the base effect. Consumption of rice, pasta and noodles rose significantly during 2020 when Greeks were confined to the home during the COVID-19 pandemic and ensuing lockdowns. As life resumes a sense of normalcy in 2022 and consumers spend more time outside of the home, demand is anticipated to decline. That said, despite the moderate decline, retail volumes of rice, p...

Euromonitor International's Rice, Pasta and Noodles in Greece report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com

Table of Contents:

Rice, Pasta and Noodles in Greece
Euromonitor International
November 2022

List Of Contents And Tables

RICE, PASTA AND NOODLES IN GREECE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Inflationary pressures contribute to value increase in rice, pasta and noodles in 2022, while volume sales record a decline

Pasta targets health and wellness trend

Greek consumers keep with tradition

PROSPECTS AND OPPORTUNITIES

Increasing demand for protein pasta despite higher prices

Premiumisation in rice

Growing interest in noodle machines poses a potential threat

CATEGORY DATA

Table 1 Sales of Rice, Pasta and Noodles by Category: Volume 2017-2022

Table 2 Sales of Rice, Pasta and Noodles by Category: Value 2017-2022

Table 3 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2017-2022

Table 4 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2017-2022

Table 5 Sales of Instant Noodles by Leading Flavours: Rankings 2017-2022

Table 6 NBO Company Shares of Rice, Pasta and Noodles: % Value 2018-2022

Table 7 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2019-2022

Table 8 NBO Company Shares of Rice: % Value 2018-2022

Table 9 LBN Brand Shares of Rice: % Value 2019-2022

Table 10 □NBO Company Shares of Pasta: % Value 2018-2022

Table 11 □LBN Brand Shares of Pasta: % Value 2019-2022

Table 12 □NBO Company Shares of Noodles: % Value 2018-2022

Table 13 □LBN Brand Shares of Noodles: % Value 2019-2022

Table 14 □Distribution of Rice, Pasta and Noodles by Format: % Value 2017-2022

Table 15 □Distribution of Rice by Format: % Value 2017-2022

Table 16 □Distribution of Pasta by Format: % Value 2017-2022

Table 17 □Distribution of Noodles by Format: % Value 2017-2022

Table 18 □Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2022-2027

Table 19 □Forecast Sales of Rice, Pasta and Noodles by Category: Value 2022-2027

Table 20 □Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2022-2027

Table 21 □Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2022-2027

STAPLE FOODS IN GREECE

EXECUTIVE SUMMARY

Staple foods in 2022: The big picture

Key trends in 2022

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 22 Sales of Staple Foods by Category: Volume 2017-2022
Table 23 Sales of Staple Foods by Category: Value 2017-2022
Table 24 Sales of Staple Foods by Category: % Volume Growth 2017-2022
Table 25 Sales of Staple Foods by Category: % Value Growth 2017-2022
Table 26 NBO Company Shares of Staple Foods: % Value 2018-2022
Table 27 LBN Brand Shares of Staple Foods: % Value 2019-2022
Table 28 Penetration of Private Label by Category: % Value 2017-2022
Table 29 Distribution of Staple Foods by Format: % Value 2017-2022
Table 30 Forecast Sales of Staple Foods by Category: Volume 2022-2027
Table 31 □Forecast Sales of Staple Foods by Category: Value 2022-2027
Table 32 □Forecast Sales of Staple Foods by Category: % Volume Growth 2022-2027
Table 33 □Forecast Sales of Staple Foods by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Rice, Pasta and Noodles in Greece

Market Direction | 2022-11-16 | 26 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-23"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com