

Rice, Pasta and Noodles in Estonia

Market Direction | 2022-11-16 | 25 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

In 2022, pasta witnessed the fastest retail volume and current value growth as Estonians enjoy eating pasta and find it extremely easy to cook. Retail pasta products are also more affordable than pasta dishes in foodservice outlets and so Estonians are more inclined to purchase the former. The growth of pasta sauces is also stimulating the pasta category again providing a convenient meal solution.

Euromonitor International's Rice, Pasta and Noodles in Estonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Rice, Pasta and Noodles in Estonia
Euromonitor International
November 2022

List Of Contents And Tables

RICE, PASTA AND NOODLES IN ESTONIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Expanding range of sauces contributes to pasta growth

Japanese home cooking contributes to rice sales growth

Industria Agrícola Carredana SA de CV leads rice category

PROSPECTS AND OPPORTUNITIES

Growing popularity of Italian cuisine will stimulate pasta sales

A wide range of rice in terms of calories will increase the target market audience

Popularity of Asian cuisine promotes development of foodservice

CATEGORY DATA

Table 1 Sales of Rice, Pasta and Noodles by Category: Volume 2016-2021

Table 2 Sales of Rice, Pasta and Noodles by Category: Value 2016-2021

Table 3 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2016-2021

Table 4 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2016-2021

Table 5 NBO Company Shares of Rice, Pasta and Noodles: % Value 2017-2021

Table 6 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2018-2021

Table 7 NBO Company Shares of Rice: % Value 2017-2021

Table 8 LBN Brand Shares of Rice: % Value 2018-2021

Table 9 NBO Company Shares of Pasta: % Value 2017-2021

Table 10 LBN Brand Shares of Pasta: % Value 2018-2021

Table 11 NBO Company Shares of Noodles: % Value 2017-2021

Table 12 LBN Brand Shares of Noodles: % Value 2018-2021

Table 13 Distribution of Rice, Pasta and Noodles by Format: % Value 2016-2021

Table 14 Distribution of Rice by Format: % Value 2016-2021

Table 15 Distribution of Pasta by Format: % Value 2016-2021

Table 16 Distribution of Noodles by Format: % Value 2016-2021

Table 17 Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2021-2026

Table 18 Forecast Sales of Rice, Pasta and Noodles by Category: Value 2021-2026

Table 19 Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2021-2026

Table 20 Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2021-2026

STAPLE FOODS IN ESTONIA

EXECUTIVE SUMMARY

Staple foods in 2021: healthy food contributes staples

Key trends in 2022

Competitive landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 21 Sales of Staple Foods by Category: Volume 2016-2021

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 22 Sales of Staple Foods by Category: Value 2016-2021

Table 23 Sales of Staple Foods by Category: % Volume Growth 2016-2021

Table 24 Sales of Staple Foods by Category: % Value Growth 2016-2021

Table 25 NBO Company Shares of Staple Foods: % Value 2017-2021

Table 26 LBN Brand Shares of Staple Foods: % Value 2018-2021

Table 27 Penetration of Private Label by Category: % Value 2016-2021

Table 28 Distribution of Staple Foods by Format: % Value 2016-2021

Table 29 Forecast Sales of Staple Foods by Category: Volume 2021-2026

Table 30 □Forecast Sales of Staple Foods by Category: Value 2021-2026

Table 31 □Forecast Sales of Staple Foods by Category: % Volume Growth 2021-2026

Table 32 □Forecast Sales of Staple Foods by Category: % Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Rice, Pasta and Noodles in Estonia

Market Direction | 2022-11-16 | 25 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-24"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com