

Rice, Pasta and Noodles in Colombia

Market Direction | 2022-11-14 | 24 pages | Euromonitor

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Report description:

Rice is expected to see a further decline in sales in retail volume terms in 2022. On one side, the beginning of the year was negatively impacted by the reduction of stocks compared to 2021 and because of the soaring price of fertilisers, with the price of urea increasing by over 150%. This led to a drop in rice production in relation to the same period in 2021. In addition, while the country is largely self-sufficient when it comes to rice, it still has to make some imports (no more than 10% of...

Euromonitor International's Rice, Pasta and Noodles in Colombia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Price rises see consumers shifting to private label options in pasta

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Pasta could benefit from new recipe ideas

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