

Processed Meat, Seafood and Alternatives To Meat in the Philippines

Market Direction | 2022-11-15 | 24 pages | Euromonitor

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Report description:

Sales in processed meat, seafood and alternatives to meat are normalising in 2022, following the boost seen in sales during the time of the COVID-19 pandemic. As seen across various food categories, a return to out-of-home lifestyles has resulted in fewer snacking occasions at home and thus is placing a degree of downwards pressure on sales - in contrast to the era of pandemic lockdowns, when we saw a boost to home-cooking and home-baking trends. Furthermore, the reopening of foodservice is havi...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Philippines report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN THE PHILIPPINES

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2022 DEVELOPMENTS

Sales normalise with the reopening of foodservice, while ongoing price hikes create some challenges

Meat substitutes remain negligible but subcategory shows great scope for growth, with a number of new launches

Century Pacific Food continues its investments and acquisitions to consolidate its leadership of shelf stable seafood

PROSPECTS AND OPPORTUNITIES

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