

Processed Meat, Seafood and Alternatives To Meat in the Czech Republic

Market Direction | 2022-11-14 | 23 pages | Euromonitor

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Report description:

Processed meat, seafood and alternatives to meat will be the only category in staple foods in the Czech Republic to record positive (albeit small) retail volume growth in 2022. Whilst it is the popular category of chilled processed meat that is largely responsible for driving the overall category dynamics (with small positive retail volume growth), it is meat and seafood substitutes and particularly chilled meat and seafood substitutes that will record the highest retail volume growth in 2022. T...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2022 DEVELOPMENTS

Category continues to grow with particularly strong interest registered in chilled meat and seafood substitutes

Frozen food continues to gain ground thanks to convenience and long shelf life

Private label makes gains thanks to affordable and expanding product range

PROSPECTS AND OPPORTUNITIES

Potential for development of meat and seafood substitutes and tofu thanks to rising adoption of plant-based diets

Popularity of tuna fish to endure, further boosted by Orkla Food's innovative new packaging format

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