

Processed Meat, Seafood and Alternatives To Meat in Kazakhstan

Market Direction | 2022-11-16 | 22 pages | Euromonitor

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Report description:

While meat and seafood substitutes are not present in Kazakhstan, processed meat and processed seafood are very popular and the category registered positive sales growth in 2022, although growth rates are merely moderate, rather than booming. One of the most important spurs on growth in the category is the development and spread of supermarkets and hypermarkets as these types of large-format grocery stores are far more likely than small local grocers to stock frozen processed meat and frozen pro...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Kazakhstan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
November 2022

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