

Processed Meat, Seafood and Alternatives To Meat in Indonesia

Market Direction | 2022-11-14 | 24 pages | Euromonitor

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Report description:

Inflation exerted a strong influence on the performance of the economy, company activities and consumer spending patterns in many countries, including Indonesia, by the end of the review period. With the rising cost of fuel and other types of energy and staple foods, the haul of fish/seafood by fisherman suffered. This limited the volume of fish/seafood available for exported to overseas markets, as well as for domestic consumption. Although the supply of fish/seafood was reduced, the demand for...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Indonesia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Companies drive consumer engagement via social media

Chilled and cold storage facilities and accessible locations favour convenience stores and supermarkets

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