

Processed Meat, Seafood and Alternatives To Meat in France

Market Direction | 2022-11-14 | 25 pages | Euromonitor

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Report description:

Consumption of processed meat and seafood has been in steady decline since 2016 in France. Although these products remain extremely popular, more shoppers have been cutting back on consumption due to concerns about their highly processed nature and in some instances relatively high salt content. Greater awareness of the link between red meat consumption and cancer prevalence and the numerous scandals regarding French slaughterhouses have also made some consumers more wary around these products.

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in France report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Sales of processed meat and seafood remain on a downward spiral

Avian Flu hits production of Foie Gras

Processed seafood sees drop in sales despite efforts to promote the quality of the products on offer

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