

Processed Meat, Seafood and Alternatives To Meat in Estonia

Market Direction | 2022-11-16 | 21 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

In 2022, chilled meat and seafood substitutes demonstrated the fastest value growth in alignment with the growing number of vegetarians in Estonia. However, unit prices of meat substitutes have increased in line with inflation and rising production costs, which has dampened retail volume growth in 2022. Growing consumer concerns about animal welfare and environmental issues is causing a shift towards veganism and vegetarianism in Estonia. Processed seafood, on the other hand, has become a more p...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Estonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Processed Meat, Seafood and Alternatives To Meat in Estonia
Euromonitor International
November 2022

List Of Contents And Tables

PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN ESTONIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Vegetarianism drives shift to meat alternatives

Healthy eating stimulates development of chilled processed poultry

New Fitness series products helps HKScan Estonia to maintain leadership

PROSPECTS AND OPPORTUNITIES

Expansion of chilled processed poultry in marinades

Rising numbers of non-meat eaters will support sales

Chilled processed seafood is popular appetiser in foodservice

CATEGORY DATA

Table 1 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2016-2021

Table 2 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2016-2021

Table 3 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2016-2021

Table 4 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2016-2021

Table 5 NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2017-2021

Table 6 LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2018-2021

Table 7 Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2016-2021

Table 8 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2021-2026

Table 9 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2021-2026

STAPLE FOODS IN ESTONIA

EXECUTIVE SUMMARY

Staple foods in 2021: healthy food contributes staples

Key trends in 2022

Competitive landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 10 Sales of Staple Foods by Category: Volume 2016-2021

Table 11 Sales of Staple Foods by Category: Value 2016-2021

Table 12 Sales of Staple Foods by Category: % Volume Growth 2016-2021

Table 13 Sales of Staple Foods by Category: % Value Growth 2016-2021

Table 14 NBO Company Shares of Staple Foods: % Value 2017-2021

Table 15 LBN Brand Shares of Staple Foods: % Value 2018-2021

Table 16 Penetration of Private Label by Category: % Value 2016-2021

Table 17 Distribution of Staple Foods by Format: % Value 2016-2021

Table 18 Forecast Sales of Staple Foods by Category: Volume 2021-2026

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 □Forecast Sales of Staple Foods by Category: Value 2021-2026

Table 20 □Forecast Sales of Staple Foods by Category: % Volume Growth 2021-2026

Table 21 □Forecast Sales of Staple Foods by Category: % Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 1 Research Sources

Processed Meat, Seafood and Alternatives To Meat in Estonia

Market Direction | 2022-11-16 | 21 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-02-23
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com