

Processed Meat, Seafood and Alternatives To Meat in Croatia

Market Direction | 2022-11-16 | 19 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

The sharp rise in unit prices has negatively impacted the entire processed meat category as consumers reduced consumption. The strong rebound of tourism in the summer season mitigated the full effect of these prices rises to an extent, although retail volume sales declined nonetheless. The government's decision to reduce VAT on raw meat and seafood from 13% to 5% had a negative effect on processed meats as consumers switched to buying cheaper raw meat options rather than processed products in 20...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Processed Meat, Seafood and Alternatives To Meat in Croatia
Euromonitor International
November 2022

List Of Contents And Tables

PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN CROATIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Processed meat negatively impacted by rising prices and VAT changes

Affordable and cheaper options win over consumers

Local plant-based alternatives is a growing niche

PROSPECTS AND OPPORTUNITIES

Economic concerns will dominate consumer's mindset

Health and sustainability to influence more product choices

Plant-based alternatives offers strongest growth prospects

CATEGORY DATA

Table 1 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2017-2022

Table 2 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2017-2022

Table 3 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2017-2022

Table 4 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2018-2022

Table 6 LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2019-2022

Table 7 Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2017-2022

Table 8 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2022-2027

Table 9 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2022-2027

STAPLE FOODS IN CROATIA

EXECUTIVE SUMMARY

Staple foods in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 10 Sales of Staple Foods by Category: Volume 2017-2022

Table 11 Sales of Staple Foods by Category: Value 2017-2022

Table 12 Sales of Staple Foods by Category: % Volume Growth 2017-2022

Table 13 Sales of Staple Foods by Category: % Value Growth 2017-2022

Table 14 NBO Company Shares of Staple Foods: % Value 2018-2022

Table 15 LBN Brand Shares of Staple Foods: % Value 2019-2022

Table 16 Penetration of Private Label by Category: % Value 2017-2022

Table 17 Distribution of Staple Foods by Format: % Value 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 18 Forecast Sales of Staple Foods by Category: Volume 2022-2027

Table 19 □Forecast Sales of Staple Foods by Category: Value 2022-2027

Table 20 □Forecast Sales of Staple Foods by Category: % Volume Growth 2022-2027

Table 21 □Forecast Sales of Staple Foods by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Processed Meat, Seafood and Alternatives To Meat in Croatia

Market Direction | 2022-11-16 | 19 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-24"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com