

Processed Meat, Seafood and Alternatives To Meat in Colombia

Market Direction | 2022-11-14 | 22 pages | Euromonitor

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Report description:

As a whole, processed meat, seafood and alternatives to meat is set to see a decline in sales in retail volume terms in 2022. Nevertheless, in terms of the individual categories, chilled processed meat is expected to see moderate growth. This is partly because of a steep increase in the price of fresh meat products, with chilled processed meat still considered to be a more affordable substitute and a good source of protein. Although escalating prices have been impacting chilled processed meat to...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Colombia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Processed Meat, Seafood and Alternatives To Meat in Colombia
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List Of Contents And Tables

PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN COLOMBIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

As prices rise chilled processed meat proves a popular alternative to fresh meat

Meat and seafood substitutes struggling to get a foothold in the market due to high prices

Price rises put a dent in sales of canned tuna

PROSPECTS AND OPPORTUNITIES

New labelling regulations present a significant threat to chilled processed meat

Price likely to remain a key factor in the purchasing decision

Mixed outlook for processed seafood

CATEGORY DATA

Table 1 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2017-2022

Table 2 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2017-2022

Table 3 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2017-2022

Table 4 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2017-2022

Table 5 Sales of Shelf Stable Processed Red Meat by Type: % Volume Breakdown 2017-2022

Table 6 Sales of Chilled Processed Red Meat by Type: % Volume Breakdown 2017-2022

Table 7 Sales of Frozen Processed Red Meat by Type: % Volume Breakdown 2017-2022

Table 8 Sales of Frozen Processed Poultry by Type: % Value Breakdown 2017-2022

Table 9 Sales of Frozen Processed Seafood by Type: % Value Breakdown 2017-2022

Table 10 □NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2018-2022

Table 11 □LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2019-2022

Table 12 □Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2017-2022

Table 13 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2022-2027

Table 14 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2022-2027

STAPLE FOODS IN COLOMBIA

EXECUTIVE SUMMARY

Staple foods in 2022: The big picture

Key trends in 2022

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 15 Sales of Staple Foods by Category: Volume 2017-2022

Table 16 Sales of Staple Foods by Category: Value 2017-2022

Table 17 Sales of Staple Foods by Category: % Volume Growth 2017-2022

Table 18 Sales of Staple Foods by Category: % Value Growth 2017-2022

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Table 19 NBO Company Shares of Staple Foods: % Value 2018-2022

Table 20 LBN Brand Shares of Staple Foods: % Value 2019-2022

Table 21 Penetration of Private Label by Category: % Value 2017-2022

Table 22 Distribution of Staple Foods by Format: % Value 2017-2022

Table 23 Forecast Sales of Staple Foods by Category: Volume 2022-2027

Table 24 □Forecast Sales of Staple Foods by Category: Value 2022-2027

Table 25 □Forecast Sales of Staple Foods by Category: % Volume Growth 2022-2027

Table 26 □Forecast Sales of Staple Foods by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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