

Processed Meat, Seafood and Alternatives To Meat in Bulgaria

Market Direction | 2022-11-16 | 24 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Processed meat, seafood and alternatives to meat will overall develop positively in Bulgaria in 2022 as consumers cut back on foodservice spending and purchase more items in retail for home use. With unit prices increasing due to inflation, increased animal-feed prices, production costs, and transportation fees, retail value sales will see even more dynamic growth. Chilled processed meat makes up most of the overall category sales in volume terms and given its positive performance, will continue...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Bulgaria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Processed Meat, Seafood and Alternatives To Meat in Bulgaria
Euromonitor International
November 2022

List Of Contents And Tables

PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN BULGARIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Popularity of chilled category drives overall positive sales performance and determines player ranking in competitive landscape
Frozen processed seafood bucks the trend of frozen offerings as Bulgarians consume seafood more regularly as part of a healthy diet

Trend for tofu and meat substitutes continues, due to growing number of vegans and people reducing their meat consumption

PROSPECTS AND OPPORTUNITIES

Stabilising prices and popularity of affordable private label offering will diminish rate of retail value growth

Concerns over artificial ingredients will lead to further research and developments in the production of processed meat in Bulgaria

Trend for plant-based foods will continue as consumers shift for ethical, environmental and health reasons

CATEGORY DATA

Table 1 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2017-2022

Table 2 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2017-2022

Table 3 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2017-2022

Table 4 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2017-2022

Table 5 Sales of Shelf Stable Processed Red Meat by Type: % Volume Breakdown 2017-2022

Table 6 Sales of Chilled Processed Red Meat by Type: % Volume Breakdown 2017-2022

Table 7 Sales of Frozen Processed Red Meat by Type: % Volume Breakdown 2017-2022

Table 8 Sales of Frozen Processed Poultry by Type: % Value Breakdown 2017-2022

Table 9 Sales of Frozen Processed Seafood by Type: % Value Breakdown 2017-2022

Table 10 □NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2018-2022

Table 11 □LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2019-2022

Table 12 □Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2017-2022

Table 13 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2022-2027

Table 14 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2022-2027

STAPLE FOODS IN BULGARIA

EXECUTIVE SUMMARY

Staple foods in 2022: The big picture

Key trends in 2022

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 15 Sales of Staple Foods by Category: Volume 2017-2022

Table 16 Sales of Staple Foods by Category: Value 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 17 Sales of Staple Foods by Category: % Volume Growth 2017-2022
Table 18 Sales of Staple Foods by Category: % Value Growth 2017-2022
Table 19 NBO Company Shares of Staple Foods: % Value 2018-2022
Table 20 LBN Brand Shares of Staple Foods: % Value 2019-2022
Table 21 Penetration of Private Label by Category: % Value 2017-2022
Table 22 Distribution of Staple Foods by Format: % Value 2017-2022
Table 23 Forecast Sales of Staple Foods by Category: Volume 2022-2027
Table 24 □Forecast Sales of Staple Foods by Category: Value 2022-2027
Table 25 □Forecast Sales of Staple Foods by Category: % Volume Growth 2022-2027
Table 26 □Forecast Sales of Staple Foods by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Processed Meat, Seafood and Alternatives To Meat in Bulgaria

Market Direction | 2022-11-16 | 24 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-06"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com