

## **Processed Meat, Seafood and Alternatives To Meat in Belgium**

Market Direction | 2022-11-16 | 24 pages | Euromonitor

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### **Report description:**

In line with the health and sustainability trends, a growing number of Belgian consumers are trying to reduce their animal protein consumption. Some are actively trying to avoid animal protein for two or three days per week. This is having an impact on sales of processed meat and seafood, leading to a decline in volume sales in 2022, despite current retail value growth. The ongoing trend of reducing meat intake has led to a decrease in consumption of processed meat and seafood per capita.

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Belgium report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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November 2022

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