

Processed Meat, Seafood and Alternatives To Meat in Azerbaijan

Market Direction | 2022-11-16 | 19 pages | Euromonitor

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Report description:

In general, Azerbaijan is the country of fresh meat consumption, leaving little space for alternatives, especially frozen meat products, which are perceived as being of lower quality and lower nutritional value. However, frozen products are doing very well in the seafood category in 2022, recording the highest growth, as manufacturers have managed to persuade consumers that shock freezing technology does not hamper the quality or nutritional value of the product. In the processed seafood categor...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Azerbaijan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN AZERBAIJAN

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Frozen sea products appeal

Consumers prefer fresh meat; however, chilled options are increasingly popular due to affordability and modern retail development

Viciunai Group maintains its lead in 2022

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Foreign dominance set to remain in seafood

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