

Processed Fruit and Vegetables in the Philippines

Market Direction | 2022-11-15 | 21 pages | Euromonitor

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Report description:

Sales in processed fruit and vegetables are normalising in 2022, following the boost seen in sales during the time of the COVID-19 pandemic. As seen across various food categories, a return to out-of-home lifestyles has resulted in fewer snacking occasions at home and thus is placing a degree of downwards pressure on sales - in contrast to the era of pandemic lockdowns, when we saw a boost to home-cooking and home-baking trends. Furthermore, the reopening of foodservice is having an impact on pr...

Euromonitor International's Processed Fruit and Vegetables in Philippines report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

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Sales normalise after the boost seen during the pandemic, and fresh produce also poses competition to processed fruit and vegetables

Del Monte leads category success with pineapple promotions and seasonal limited-editions

Shipping delays of frozen French fries follow the blow dealt to frozen potatoes during the foodservice lockdowns

PROSPECTS AND OPPORTUNITIES

Recovery of foodservice suppresses retail sales

Del Monte and Dole set to drive an ongoing robust performance for shelf stable fruit

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