

## **Processed Fruit and Vegetables in the Czech Republic**

Market Direction | 2022-11-14 | 21 pages | Euromonitor

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### **Report description:**

During the COVID-19 lockdown period, processed vegetables benefitted from the fact that consumers were spending more time at home and increased the amount of at-home meal preparation. Processed fruit and vegetables serve as a convenient and relatively healthy ingredient and were thus highly sought-after. Sales for the category are somewhat seasonal however as during the summer fresh fruit and vegetables come into season and are generally thought to be more nutritionally rich than processed and f...

Euromonitor International's Processed Fruit and Vegetables in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Processed Fruit and Vegetables market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Processed vegetables continues to perform well thanks to continued high incidence of home cooking as well as the health and convenience trends

Sustained interest in at-home smoothie preparation boosts sales of exotic fruit and fruit mixes

Bonduelle maintains its lead in shelf stable vegetable with several new product launches in beans

##### PROSPECTS AND OPPORTUNITIES

Limited sales prospects for unhealthy frozen processed potatoes, though premium options have some room for growth

Shelf stable beans to face strong competition from high-protein, plant-based alternatives

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