

Processed Fruit and Vegetables in Kazakhstan

Market Direction | 2022-11-16 | 21 pages | Euromonitor

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Report description:

The most important trend influencing sales of processed fruit and vegetables in Kazakhstan in 2022 was substantial unit price growth as the high inflation that swept across the world during the year led to local consumers paying far more what their processed fruit and vegetables. Among the factors that had a direct impact on unit prices were rising packaging costs and fluctuations in the exchange value of the Kazakhstani tenge against benchmark global currencies. It should be noted however that...

Euromonitor International's Processed Fruit and Vegetables in Kazakhstan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
November 2022

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Bonduelle maintains strong leadership in a concentrated competitive environment

Conflicting trends in shelf stable categories result in uncertainty

PROSPECTS AND OPPORTUNITIES

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Peas, corn and tomatoes set to continue driving sales of processed fruit and vegetables

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