

Processed Fruit and Vegetables in Italy

Market Direction | 2022-11-16 | 24 pages | Euromonitor

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Report description:

Shelf stable vegetables witnessed a reduction in sales in both retail volume and current value terms for the second consecutive year in 2022, a trend that was significant across all channels of distribution. However, consumption remained higher than in 2019, due to an extraordinary effects of the COVID-19 pandemic. Shelf stable vegetables witnessed a boom in 2020, when the health crisis forced consumers to spend more time at home, leading to an increase in home cooking. In addition, during the e...

Euromonitor International's Processed Fruit and Vegetables in Italy report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Processed Fruit and Vegetables in Italy
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List Of Contents And Tables

PROCESSED FRUIT AND VEGETABLES IN ITALY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Slowdown in demand for shelf stable vegetables and beans, although the latter continues to benefit from its nutritional properties

Steady demand for frozen processed potatoes, due to convenience trends

Origin of ingredients becomes increasingly important

PROSPECTS AND OPPORTUNITIES

Convenience factor will underpin expansion of frozen processed vegetables

Transparent supply chains to become more important, as producers tap into sustainability trends

Stable demand for shelf stable fruit, despite strong preference for fresh varieties

CATEGORY DATA

Table 1 Sales of Processed Fruit and Vegetables by Category: Volume 2017-2022

Table 2 Sales of Processed Fruit and Vegetables by Category: Value 2017-2022

Table 3 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2017-2022

Table 4 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2017-2022

Table 5 Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2017-2022

Table 6 NBO Company Shares of Processed Fruit and Vegetables: % Value 2018-2022

Table 7 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2019-2022

Table 8 Distribution of Processed Fruit and Vegetables by Format: % Value 2017-2022

Table 9 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2022-2027

Table 10 □Forecast Sales of Processed Fruit and Vegetables by Category: Value 2022-2027

Table 11 □Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2022-2027

STAPLE FOODS IN ITALY

EXECUTIVE SUMMARY

Staple foods in 2022: The big picture

Key trends in 2022

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 13 Sales of Staple Foods by Category: Volume 2017-2022

Table 14 Sales of Staple Foods by Category: Value 2017-2022

Table 15 Sales of Staple Foods by Category: % Volume Growth 2017-2022

Table 16 Sales of Staple Foods by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Staple Foods: % Value 2018-2022

Table 18 LBN Brand Shares of Staple Foods: % Value 2019-2022

Table 19 Penetration of Private Label by Category: % Value 2017-2022

Table 20 Distribution of Staple Foods by Format: % Value 2017-2022

Table 21 Forecast Sales of Staple Foods by Category: Volume 2022-2027

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Table 22 □Forecast Sales of Staple Foods by Category: Value 2022-2027

Table 23 □Forecast Sales of Staple Foods by Category: % Volume Growth 2022-2027

Table 24 □Forecast Sales of Staple Foods by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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