

Processed Fruit and Vegetables in Israel

Market Direction | 2022-11-16 | 20 pages | Euromonitor

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Report description:

Frozen vegetables grew significantly during the outbreak of COVID-19, as locals increased their cooking at home due to lockdown and long periods of home seclusion. However, in 2021, as the country began to open, there was a slight decrease in sales. Although 2022 was predicted to show positive retail volume growth, the increase in unit prices on the back of high inflation meant that many consumers stopped buying as many frozen vegetables, leading to a volume decline. However, the convenience of...

Euromonitor International's Processed Fruit and Vegetables in Israel report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tnuva continues to lead, thanks to the success of Sunfrost

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Frozen vegetables benefit from tapping into both the health and convenience trend

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