

Processed Fruit and Vegetables in Indonesia

Market Direction | 2022-11-14 | 22 pages | Euromonitor

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Report description:

While products in processed fruit and vegetables benefited from their long shelf life and convenience, they nonetheless continued to face strong competition from fresh fruit and vegetables, which are often more affordable and more widely available alternatives. Coronavirus (COVID-19) concerns over contact with others and social distancing made it more problematic to obtain fresh fruit and vegetables from traditional markets, but some players took advantage of this challenge. For example, e-comme...

Euromonitor International's Processed Fruit and Vegetables in Indonesia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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