

Processed Fruit and Vegetables in Indonesia

Market Direction | 2022-11-14 | 22 pages | Euromonitor

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Report description:

While products in processed fruit and vegetables benefited from their long shelf life and convenience, they nonetheless continued to face strong competition from fresh fruit and vegetables, which are often more affordable and more widely available alternatives. Coronavirus (COVID-19) concerns over contact with others and social distancing made it more problematic to obtain fresh fruit and vegetables from traditional markets, but some players took advantage of this challenge. For example, e-comm...

Euromonitor International's Processed Fruit and Vegetables in Indonesia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Processed Fruit and Vegetables in Indonesia
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List Of Contents And Tables

PROCESSED FRUIT AND VEGETABLES IN INDONESIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Ramadan and Hari Raya celebrations boost sales of shelf stable fruit

Work flexibility, home study and home-cooking trend spur sales of frozen processed potatoes

Challenges to e-commerce in processed fruit and vegetables

PROSPECTS AND OPPORTUNITIES

Steady recovery of foodservice as restrictions lift and flows of local consumers and tourists improve

Rising popularity of unpackaged fruit and vegetables sold by weight

E-commerce struggles to take off in processed fruit and vegetables

CATEGORY DATA

Table 1 Sales of Processed Fruit and Vegetables by Category: Volume 2017-2022

Table 2 Sales of Processed Fruit and Vegetables by Category: Value 2017-2022

Table 3 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2017-2022

Table 4 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2017-2022

Table 5 Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2017-2022

Table 6 NBO Company Shares of Processed Fruit and Vegetables: % Value 2018-2022

Table 7 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2019-2022

Table 8 Distribution of Processed Fruit and Vegetables by Format: % Value 2017-2022

Table 9 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2022-2027

Table 10 □Forecast Sales of Processed Fruit and Vegetables by Category: Value 2022-2027

Table 11 □Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2022-2027

STAPLE FOODS IN INDONESIA

EXECUTIVE SUMMARY

Staple foods in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 13 Sales of Staple Foods by Category: Volume 2017-2022

Table 14 Sales of Staple Foods by Category: Value 2017-2022

Table 15 Sales of Staple Foods by Category: % Volume Growth 2017-2022

Table 16 Sales of Staple Foods by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Staple Foods: % Value 2018-2022

Table 18 LBN Brand Shares of Staple Foods: % Value 2019-2022

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Table 19 Penetration of Private Label by Category: % Value 2017-2022

Table 20 Distribution of Staple Foods by Format: % Value 2017-2022

Table 21 Forecast Sales of Staple Foods by Category: Volume 2022-2027

Table 22 □Forecast Sales of Staple Foods by Category: Value 2022-2027

Table 23 □Forecast Sales of Staple Foods by Category: % Volume Growth 2022-2027

Table 24 □Forecast Sales of Staple Foods by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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