

**Processed Fruit and Vegetables in Estonia**

Market Direction | 2022-11-16 | 20 pages | Euromonitor

**AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

**Report description:**

In 2022, frozen processed vegetables is showing a solid increase in retail volume sales. Demand tends to be seasonal with spikes during the cold season when fresh vegetables become more expensive. Typically, the main target audience for this product is people who are health conscious, however, as more Estonians are seeking a healthy lifestyle, the demand for frozen processed vegetables is increasing among the wider population.

Euromonitor International's Processed Fruit and Vegetables in Estonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Processed Fruit and Vegetables market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Processed Fruit and Vegetables in Estonia

Euromonitor International

November 2022

### List Of Contents And Tables

#### PROCESSED FRUIT AND VEGETABLES IN ESTONIA

##### KEY DATA FINDINGS

##### 2021 DEVELOPMENTS

Consumers seek seasonal vegetables all year round

Popularity of home baking contributes to category growth

Premia Tallinna Kulmhoone AS leads thanks to affordable pricing

##### PROSPECTS AND OPPORTUNITIES

Reduction in home canning will stimulate demand for frozen fruit

New vegetable mixes to contribute to category development

Frozen fruit will be popular in foodservice

##### CATEGORY DATA

Table 1 Sales of Processed Fruit and Vegetables by Category: Volume 2016-2021

Table 2 Sales of Processed Fruit and Vegetables by Category: Value 2016-2021

Table 3 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2016-2021

Table 4 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2016-2021

Table 5 NBO Company Shares of Processed Fruit and Vegetables: % Value 2017-2021

Table 6 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2018-2021

Table 7 Distribution of Processed Fruit and Vegetables by Format: % Value 2016-2021

Table 8 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2021-2026

Table 9 Forecast Sales of Processed Fruit and Vegetables by Category: Value 2021-2026

Table 10 Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2021-2026

Table 11 Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2021-2026

#### STAPLE FOODS IN ESTONIA

##### EXECUTIVE SUMMARY

Staple foods in 2021: healthy food contributes staples

Key trends in 2022

Competitive landscape

Channel developments

What next for staple foods?

##### MARKET DATA

Table 12 Sales of Staple Foods by Category: Volume 2016-2021

Table 13 Sales of Staple Foods by Category: Value 2016-2021

Table 14 Sales of Staple Foods by Category: % Volume Growth 2016-2021

Table 15 Sales of Staple Foods by Category: % Value Growth 2016-2021

Table 16 NBO Company Shares of Staple Foods: % Value 2017-2021

Table 17 LBN Brand Shares of Staple Foods: % Value 2018-2021

Table 18 Penetration of Private Label by Category: % Value 2016-2021

Table 19 Distribution of Staple Foods by Format: % Value 2016-2021

Table 20 Forecast Sales of Staple Foods by Category: Volume 2021-2026

Table 21 Forecast Sales of Staple Foods by Category: Value 2021-2026

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 22 □Forecast Sales of Staple Foods by Category: % Volume Growth 2021-2026

Table 23 □Forecast Sales of Staple Foods by Category: % Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

**Processed Fruit and Vegetables in Estonia**

Market Direction | 2022-11-16 | 20 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-11
	Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)