

Processed Fruit and Vegetables in Denmark

Market Direction | 2022-11-16 | 20 pages | Euromonitor

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Report description:

After healthy growth during 2020 and 2021, in retail volume terms, processed fruit and vegetables is set to post a significant decline in 2022. This decline is largely due to consumers returning to more active lives and consuming more meals away from the home. This return to relative normality has inspired new product development as players look for new ways to build interest in their products. For example, Bonduelle has launched mini packs in shelf stable vegetables and beans, with each pack co...

Euromonitor International's Processed Fruit and Vegetables in Denmark report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Consumers increasingly looking for products that are more sustainable

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