

## **Processed Fruit and Vegetables in Croatia**

Market Direction | 2022-11-16 | 18 pages | Euromonitor

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### **Report description:**

Processed fruits and vegetables saw volume sales decline in 2022 as unit prices soared forcing consumers to reduce consumption. Even though domestic production is substantial in this category, local farmers have had to align their prices with growing costs. A shortage of carrots pushed the unit prices of this vegetable up even further, due to poor weather conditions in June when hail badly damaged crops. Overall, consumers are very well educated about the importance of including a variety of veg...

Euromonitor International's Processed Fruit and Vegetables in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Processed Fruit and Vegetables market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Processed Fruit and Vegetables in Croatia  
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### List Of Contents And Tables

#### PROCESSED FRUIT AND VEGETABLES IN CROATIA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Processed fruits and vegetables face decline

Convenience is a key incentive for buying processed fruit and vegetables

Imported brands proving more popular due to discounters

##### PROSPECTS AND OPPORTUNITIES

Climate changes disrupts supply chain

Health conscious consumers place trust in frozen processed fruit and vegetables

Frozen processed potatoes hold appeal due to convenience

##### CATEGORY DATA

Table 1 Sales of Processed Fruit and Vegetables by Category: Volume 2017-2022

Table 2 Sales of Processed Fruit and Vegetables by Category: Value 2017-2022

Table 3 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2017-2022

Table 4 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Processed Fruit and Vegetables: % Value 2018-2022

Table 6 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2019-2022

Table 7 Distribution of Processed Fruit and Vegetables by Format: % Value 2017-2022

Table 8 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2022-2027

Table 9 Forecast Sales of Processed Fruit and Vegetables by Category: Value 2022-2027

Table 10 □Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2022-2027

#### STAPLE FOODS IN CROATIA

##### EXECUTIVE SUMMARY

Staple foods in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for staple foods?

##### MARKET DATA

Table 12 Sales of Staple Foods by Category: Volume 2017-2022

Table 13 Sales of Staple Foods by Category: Value 2017-2022

Table 14 Sales of Staple Foods by Category: % Volume Growth 2017-2022

Table 15 Sales of Staple Foods by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Staple Foods: % Value 2018-2022

Table 17 LBN Brand Shares of Staple Foods: % Value 2019-2022

Table 18 Penetration of Private Label by Category: % Value 2017-2022

Table 19 Distribution of Staple Foods by Format: % Value 2017-2022

Table 20 Forecast Sales of Staple Foods by Category: Volume 2022-2027

Table 21 □Forecast Sales of Staple Foods by Category: Value 2022-2027

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Table 22 □Forecast Sales of Staple Foods by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Staple Foods by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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