

## **Processed Fruit and Vegetables in Colombia**

Market Direction | 2022-11-14 | 20 pages | Euromonitor

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### **Report description:**

Shelf stable vegetables continues to decline in 2022 in retail volume terms, after a disappointing performance in 2021. Not only are people spending more time outside of the home due to the normalisation of their routines, but price hikes have also had a negative impact on demand. The price increase seen in shelf stable vegetables are in response to the increasing prices of corn and peas, which are the main canned vegetables available in Colombia. Furthermore, manufacturers have also seen an inc...

Euromonitor International's Processed Fruit and Vegetables in Colombia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Processed Fruit and Vegetables market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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